

CHAPTER 3

OPERATIONAL ANALYSIS



CHAPTER 3: OPERATIONAL ANALYSIS

INTRODUCTION

Two transit providers, Ozark Regional Transit and Razorback Transit operate in the Northwest Arkansas (NWA) region. These agencies work in conjunction to move people safely and efficiently throughout the area. The following operational analysis discusses how both agencies provide regional and local connectivity and provides both system- and route-level analysis to generate a better understanding of the NWA region’s existing transit service.

SYSTEM OVERVIEW

NWA is home to Ozark Regional Transit (ORT) and Razorback Transit (RT) that together provide service from Bentonville south to Fayetteville. ORT operates ten fixed routes throughout the entirety of the study area (i.e. the Bentonville, Rogers, Springdale, and Fayetteville regions), while Razorback Transit (RT) provides service to Fayetteville through nine fixed routes. The following

subsections provide high-level system overviews, as well as discuss transit service provided by ORT and RT in the designated fixed route regions (Figure 3.1).

OZARK REGIONAL TRANSIT

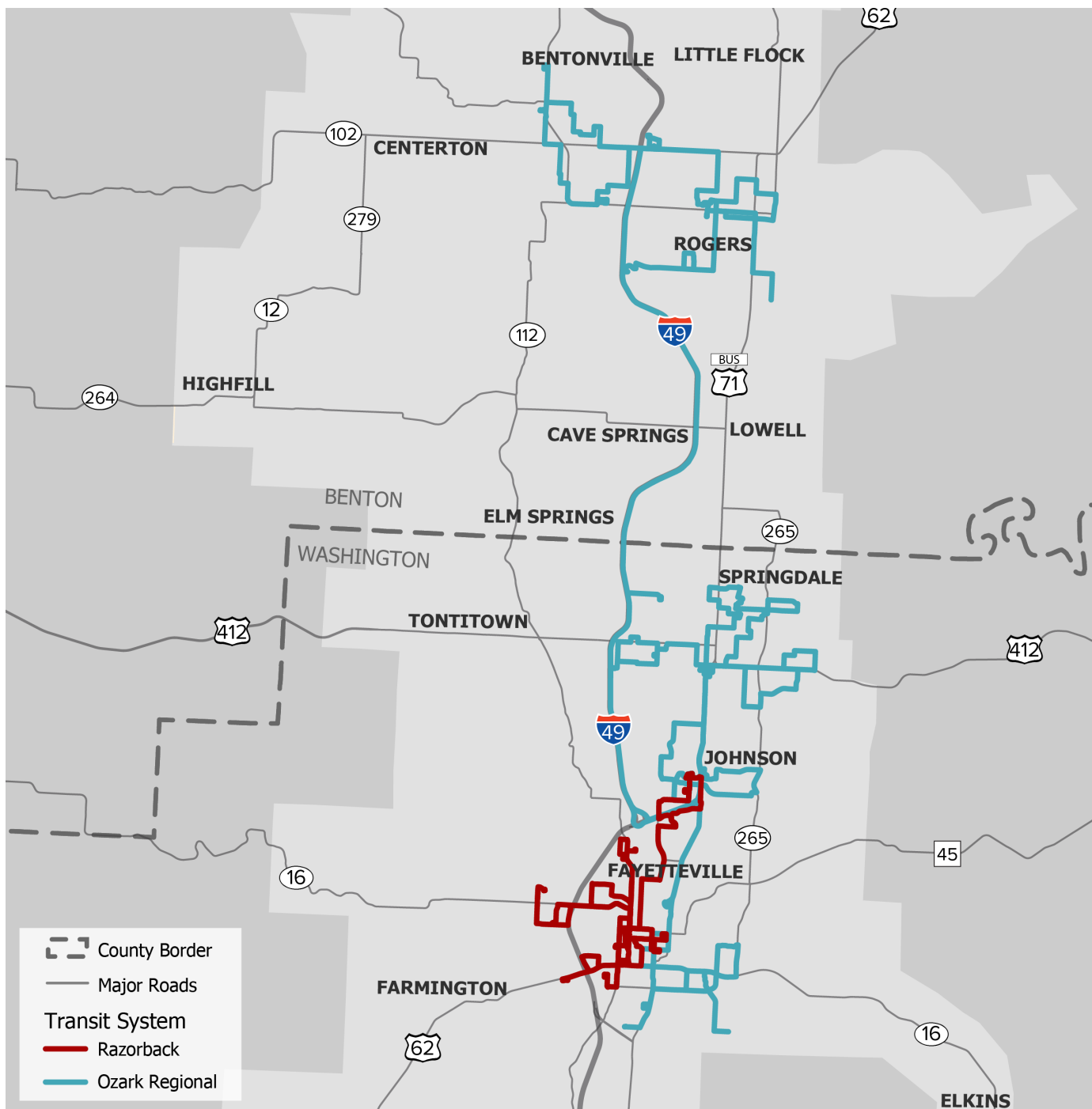
ORT operates a total of 10 fixed routes based out of Springdale, however there is no dedicated transit center. Seven of the ORT routes run 60-minute frequencies (#11/20/51/52/61/62/63), two run 30-minute frequencies (#10/30), and Route 490 runs an extended frequency due to its commuter designation. All ORT routes run five days a week, Monday through Friday. Table 3.1 summarizes ORT’s service characteristics.

TABLE 3.1: SUMMARY OF OZARK REGIONAL TRANSIT SYSTEM SERVICE

SERVICE NAME	SERVICE DAY(S)	SPAN OF SERVICE	SERVICE FREQUENCY
ROUTE 10	Monday - Friday	6:30 am - 7:30 pm	30 Minutes
ROUTE 11	Monday - Friday	7:05 am - 5:45 pm	60 Minutes
ROUTE 20	Monday - Friday	6:00 am - 7:30 pm	60 Minutes
ROUTE 30	Monday - Friday	6:30 am - 7:30 pm	30 Minutes
ROUTE 51	Monday - Friday	7:05 am - 5:35 pm	60 Minutes
ROUTE 52	Monday - Friday	7:05 am - 5:35 pm	60 Minutes
ROUTE 61	Monday - Friday	6:30 am - 7:30 pm	60 Minutes
ROUTE 62 (CLOCKWISE)	Monday - Friday	5:45 am - 7:20 pm	60 Minutes
ROUTE 62 (COUNTER-CLOCKWISE)	Monday - Friday	6:15 am - 7:40 pm	60 Minutes
ROUTE 63	Monday - Friday	6:00 am - 4:22 pm	60 Minutes
ROUTE 490	Monday - Friday	7:00 am - 11:25 am 2:45 pm - 7:10 pm	> 60 Minutes



FIGURE 3.1: NWA REGION FIXED ROUTE SYSTEM





RAZORBACK TRANSIT

Razorback Transit (RT) currently operates a maximum of nine fixed routes which originate at the Union Station located on Garland Ave. just south of the University of Arkansas Student Union and east of Donald W. Reynolds Razorback Stadium. While RT provides fare-free service to all Fayetteville residents, level of service changes in relation to the University of Arkansas' academic calendar; accordingly, RT runs the maximum nine

fixed routes during fall/spring sessions (referred to as "peak" service) and drops to seven fixed routes during Summer sessions and school breaks such as winter break (referred to as "non-peak" service). No service is provided Sundays, during University holidays, or any other days the campus is closed. Table 3.2 summarizes RT's service characteristics.

TABLE 3.2: SUMMARY OF RAZORBACK TRANSIT SYSTEM SERVICE

SERVICE NAME	SERVICE TYPE	SERVICE DAY(S)	SPAN OF SERVICE	SERVICE FREQUENCY
ROUTE 11	Peak	Monday - Friday	6:30 am - 6:00 pm	6 or 9 Minutes*
		Monday - Friday (Nights)	6:00 pm - 10:27 pm	40 Minutes*
		Saturday	7:20 am - 10:27 pm	40 Minutes*
	Non-Peak	Monday - Friday	N/A	N/A
		Saturday	N/A	N/A
ROUTE 13	Peak	Monday - Friday	7:00 am - 6:14 pm	15 or 30 Minutes*
		Monday - Friday (Nights)	6:30 pm - 10:09 pm	60 Minutes
		Saturday	7:30 am - 10:09 pm	30 or 60 Minutes*
	Non-Peak	Monday - Friday	7:00 am - 6:03 pm	30 Minutes
		Saturday	7:00 am - 6:03 pm	30 or 60 Minutes*
ROUTE 17	Peak	Monday - Friday	6:30 am - 6:00 pm	15
		Monday - Friday (Nights)	N/A	N/A
		Saturday	N/A	N/A
	Non-Peak	Monday - Friday	N/A	N/A
		Saturday	N/A	N/A
ROUTE 21	Peak	Monday - Friday	7:00 am - 6:00 pm	30 Minutes
		Monday - Friday (Nights)	6:00 pm - 10:39 pm	60 Minutes*
		Saturday	7:00 am - 10:39 pm	30 or 60 Minutes*
	Non-Peak	Monday - Friday	7:00 am - 5:55 pm	30 Minutes
		Saturday	7:00 am - 5:55 pm	30 or 60 Minutes*
ROUTE 26	Peak	Monday - Friday	6:15 am - 6:29 pm	15 Minutes*
		Monday - Friday (Nights)	6:00 pm - 10:39 pm	30 Minutes*
		Saturday	7:00 am - 10:09 pm	30 or 60 Minutes*
	Non-Peak	Monday - Friday	6:40 am - 6:20 pm	20 Minutes*
		Saturday	7:00 am - 6:20 pm	30 or 60 Minutes*



TABLE 3.1 CONTINUED: SUMMARY OF RAZORBACK TRANSIT SYSTEM SERVICE

SERVICE NAME	SERVICE TYPE	SERVICE DAY(S)	SPAN OF SERVICE	SERVICE FREQUENCY
ROUTE 33	Peak	Monday - Friday	6:26 am - 6:29 pm	20 or 30 Minutes*
		Monday - Friday (Nights)	6:20 pm - 10:34 pm	40 Minutes*
		Saturday	7:00 am - 10:34 pm	40 Minutes*
	Non-Peak	Monday - Friday	7:10 am - 5:53 pm	30 Minutes
		Saturday	7:40 am - 10:49 pm	30 or 60 Minutes*
ROUTE 35	Peak	Monday - Friday	6:40 am - 6:07 pm	20 or 30 Minutes*
		Monday - Friday (Nights)	5:30 pm - 10:49 pm	40 Minutes*
		Saturday	6:50 am - 10:34 pm	40 Minutes
	Non-Peak	Monday - Friday	7:00 am - 6:04 pm	30 Minutes
		Saturday	7:00 am - 6:04 pm	30 Minutes*
ROUTE 44	Peak	Monday - Friday	6:30 am - 6:00 pm	15 or 30 Minutes*
		Monday - Friday (Nights)	6:00 pm - 10:39 pm	30 Minutes
		Saturday	7:30 am - 10:39 pm	30 Minutes*
	Non-Peak	Monday - Friday	7:00 am - 5:54 pm	30 Minutes
		Saturday	7:30 am - 5:54 pm	30 Minutes*
ROUTE 48	Peak	Monday - Friday	6:15 am - 6:14 pm	15 Minutes
		Monday - Friday (Nights)	6:00 pm - 10:39 pm	30 Minutes
		Saturday	7:00 am - 10:39 pm	30 Minutes*
	Non-Peak	Monday - Friday	7:00 am - 5:52 pm	15 Minutes
		Saturday	7:00 am - 5:52 pm	30 Minutes

*Indicates occasional deviations in frequency due to buses available and variation in layover time

"15 or 30" indicates a bus runs either 15 or 30-minute frequencies; the frequency changes at specific periods of the day due to demand.



CITY PROFILES

The following section contains city profiles that provide an overview of existing transit service within each city: Bentonville, Rogers, Springdale, and Fayetteville. The city profiles contain figures that have been organized to display information about the fixed routes, origin and destination of transit trips, and estimated travel times from a central location in each city. This section demonstrates the travel trends happening between and within each of these cities in the NWA region. Interpretation pages have been created to help readers locate and understand the metrics found within each city profile.

ORIGINS & DESTINATIONS

In the city profiles, the analysis of origin and destinations provides an overview of regional transit connectivity and transit user trends in the NWA study area. The purpose of this section is to better understand the role of transit (from both ORT and RT) in each of the urban regions through the analysis of user-specific information. Accordingly, findings from the 2018 Northwest Arkansas Regional Planning Commission (NWARPC) System Wide Origin and Destination Survey were used to create detailed profiles for each urban area with fixed route service (Bentonville, Rogers, Springdale, Fayetteville). Each city profile summarizes the following information:

- How many citizens are traveling between cities in the study area
- How many citizens are traveling within each city
- Where are citizens going
- When citizens are using transit
- What transportation modes are being used to connect to transit service
- The characteristics of transit users (e.g. age)
- How often are citizens using transit

TRAVEL TIME

Travel time analysis provides a way of measuring level of service and accessibility provided by a transit agency. The following section displays total population and employment captured within transit travel time zones, in which existing ORT and RT transit service can reach a chosen destination within a certain time frame.

For this analysis, the travel time zones identified include 15-, 30-, 45-, and 60-minute coverages, which are represented by polygons with a scaled color symbology. The total population and employment within each zone were then calculated to display the number of people and jobs with access to a specific destination based on the aforementioned travel times (i.e. level of service). Population and employment totals are displayed for both the study area and for the four main urban regions. The following four destinations were chosen to represent central locations within each urban region and to generate time zones for analysis:

- Downtown Bentonville
- Downtown Rogers
- Downtown Springdale
- Union Station in Fayetteville

Results from the travel time analysis will be used to help inform future stages of the TDP as a similar analysis will be run for all alternative scenarios.



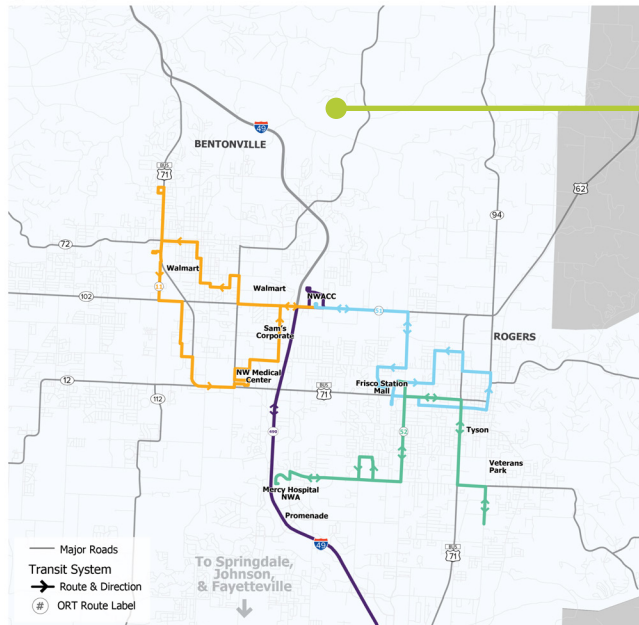
INTERPRETING CITY PROFILES

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BENTONVILLE/ROGERS

OVERVIEW

The Bentonville/Rogers region currently contains three ORT routes; Route 11 in Bentonville and Routes 51 and 52 in Rogers. The three routes are currently connected by transfer joints at Northwest Arkansas Community College (NWACC) and the Frisco Station Mall. Bentonville/Rogers is also served by Route 490 (NWACC Express) which is a commuter route connecting Bentonville/Rogers, Springdale, and Fayetteville.



CITY NAME

Identifies the city/region for which the values, maps, and text represent.

CITY SERVICE OVERVIEW

Provides a description of fixed route service available in the city, including major points of interest served.

CITY FIXED ROUTE MAP

Provides a map of fixed route service routes available in the city. Ozark Regional Transit (ORT) is represented by a circle label with the route number and Razorback Transit (RT) is represented by a square with the route number in it. Key destinations are also labeled on the map.

- Major Roads
- Route & Direction
- ⊕ ORT Route Label
- ⊠ RT Route Label



INTERPRETING CITY PROFILES

pg-2

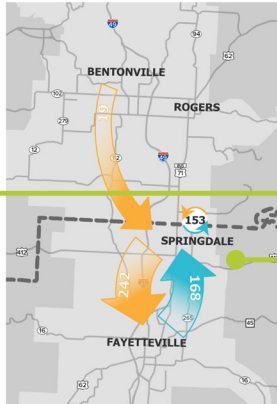
SPRINGDALE

Origin & Destination Survey results

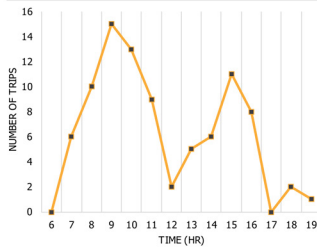
TRIP ORIGINS AND DESTINATIONS



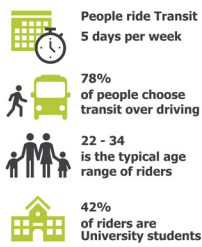
MODE OF TRAVEL TO TRANSIT STOP



TRIPS BY HOUR



SURVEYED TRANSIT RIDERS

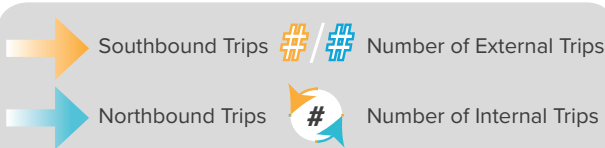


SURVEYED TRANSIT RIDERS

Understanding the habits and characteristics of transit riders can provide insight into appropriate types of service improvements. This section provides information on how often people ride transit per week, how many could have taken a personal vehicle (but chose to take transit instead), the typical age range of riders, and percent of riders that are University students.

TRIPS BY HOUR

The number of trips taken in an hour can help to identify the busiest time of day for transit use in the city. This helps to further identify how and when the transit service is being utilized in the city.



CITY NAME

Identifies the city/region for which the values, maps, and text represent.

DATA SOURCE

The values and charts represented on the transit origin and destination pages of the city profiles are from the Northwest Arkansas Regional Planning Commission 2018 Regional Transit Onboard Origin and Destination Survey.

TRIP ORIGINS AND DESTINATIONS

When a transit rider takes a trip in or out of a city the starting location of that trip is considered the trip origin and the ending location is considered the destination. Trips can be separated into different trip types. In the Northwest Arkansas region, the more common types of trips that occur include: home, work, university, and shopping. This section provides the percentage of each of these trip types for trips starting or ending in the city.

MODE OF TRAVEL TO TRANSIT STOP

In order to reach a transit stop riders must make a choice of how they will travel to their preferred stop; this is known as their mode of travel. In the Northwest Arkansas region, the more common modes of travel include: drive alone (to a park and ride), or walking. This section provides the percentage of each mode of travel for all trips starting or ending in the city.

TRIP FLOW MAP

This map displays the movement of transit trips or the flow of trips in and out of a city as well as the quantity of trips. The number of trips is annotated on the map, as well as the direction. The blue shade indicates trips heading north, while the orange shade indicates trips heading south. The width of the arrow is affected by the quantity of trips (i.e. the larger the arrow, the more trips being made). Trips that are made within that city are annotated on the map as well.

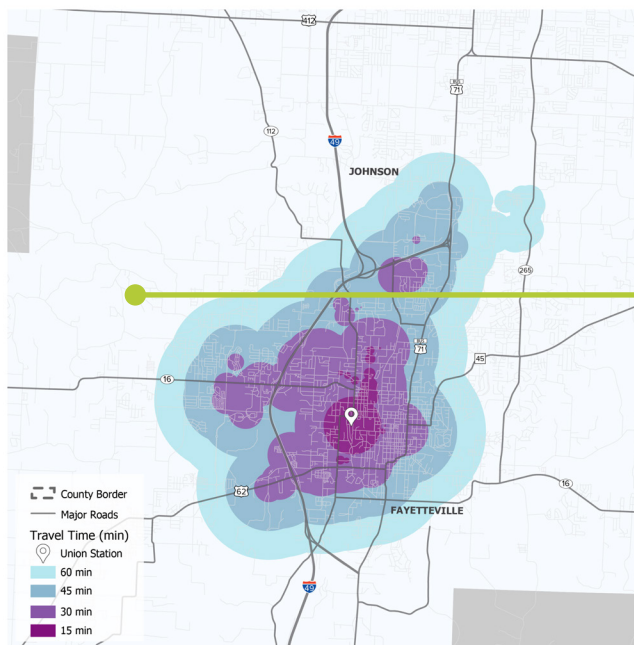


INTERPRETING CITY PROFILES

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FAYETTEVILLE

NUMBER OF PEOPLE AND JOBS IN EACH TRAVEL TIME ZONE (MIN)



CITY NAME

Identifies the city/region for which the values, maps, and text represent.

NUMBER OF PEOPLE AND JOBS IN EACH TRAVEL TIME ZONE (MIN)

The values in the color-coded circles represent the travel time zone/number of minutes and match the zones in the map below. The value in gray is the approximate number of people and jobs (combined) who are within those travel time zones for that city.

TRAVEL TIME MAP

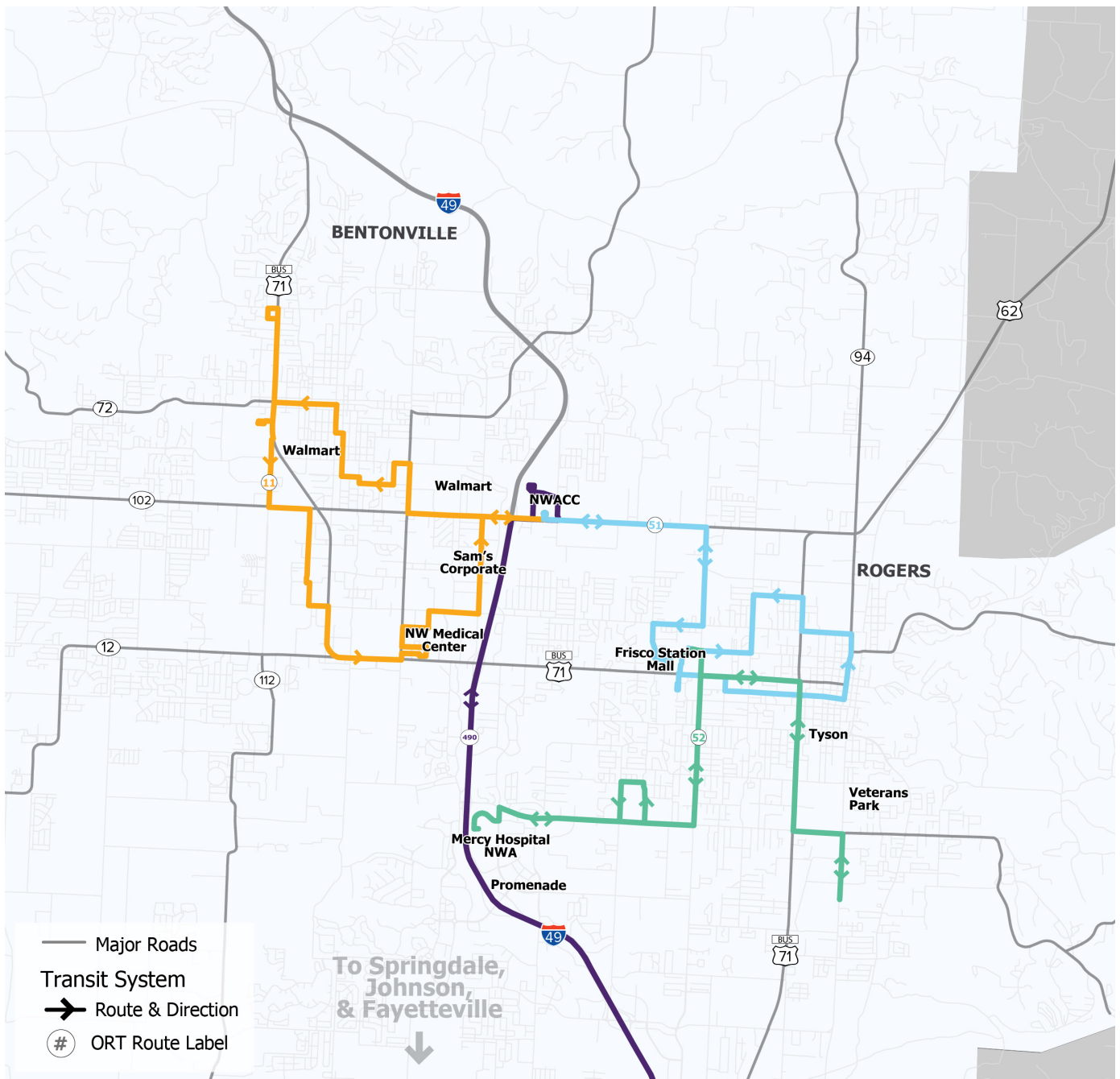
This map provides the travel time to the central point for each city, downtown for Springdale, Bentonville and Rogers, and Union Station for Fayetteville. Each circle represents travel times ranging from 15 minutes - 60 minutes to that location.



BENTONVILLE/ROGERS

OVERVIEW

The Bentonville/Rogers region currently contains three ORT routes; Route 11 in Bentonville and Routes 51 and 52 in Rogers. The three routes are currently connected by transfer points at Northwest Arkansas Community College (NWACC) and the Frisco Station Mall. Bentonville/Rogers is also served by Route 490 (NWACC Express) which is a commuter route connecting Bentonville/Rogers, Springdale, and Fayetteville.





BENTONVILLE

ORIGINS AND DESTINATION SURVEY RESULTS

TRIP ORIGINS AND DESTINATIONS



26%

Live here



7%

Work here



50%

Go to University here



3%

Shop here

MODE OF TRAVEL TO TRANSIT STOP



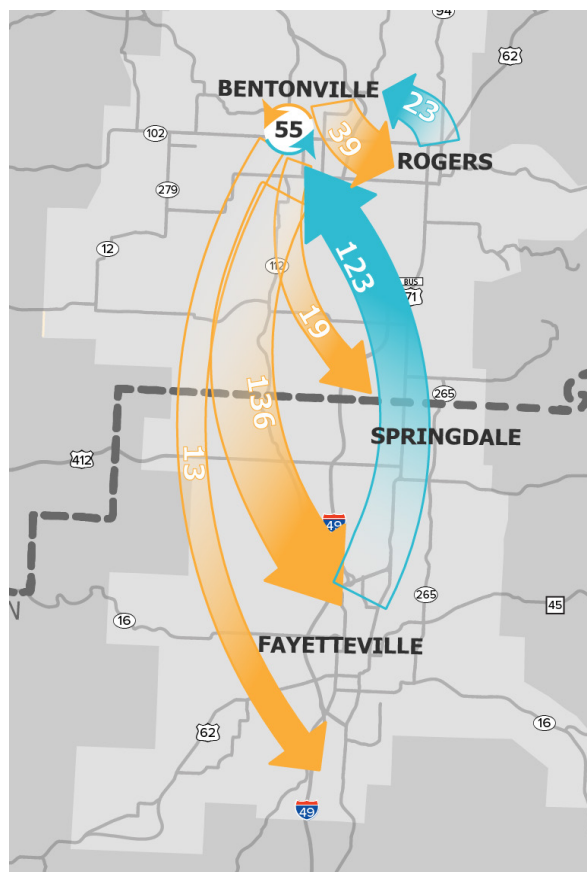
12%

People drive alone to a park and ride



78%

People walk to their stop



SURVEYED TRANSIT RIDERS



People ride Transit 3-4 days per week



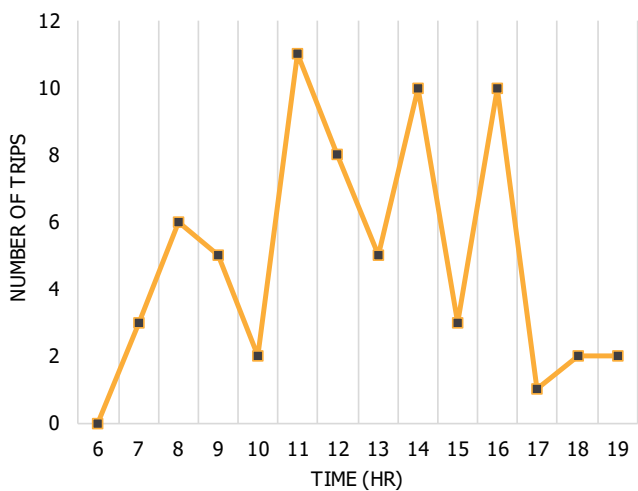
53% of people choose transit over driving



19-21 is the typical age range of riders



66% of riders are University students





ROGERS

ORIGINS AND DESTINATION SURVEY RESULTS

TRIP ORIGINS AND DESTINATIONS



70%
Live here



15%
Work here



0%
Go to University here



7%
Shop here

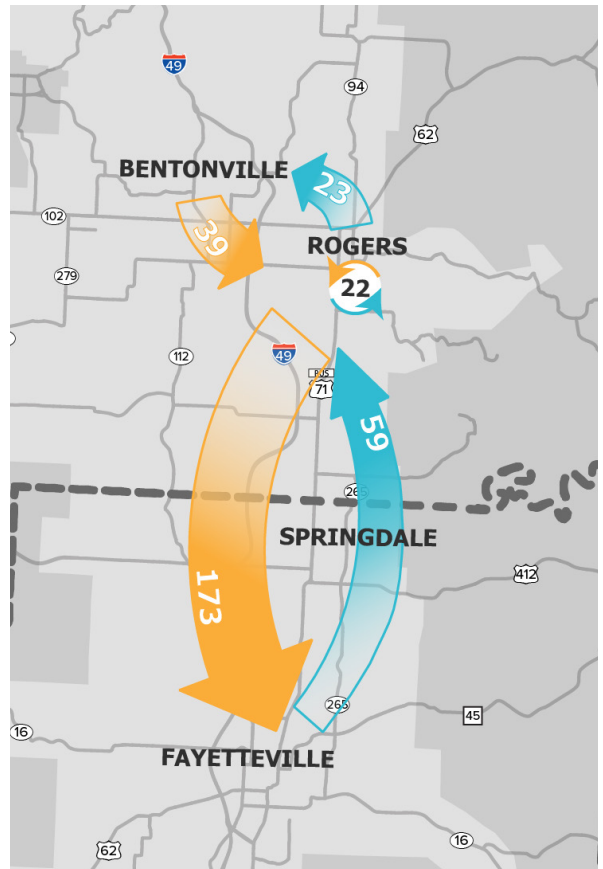
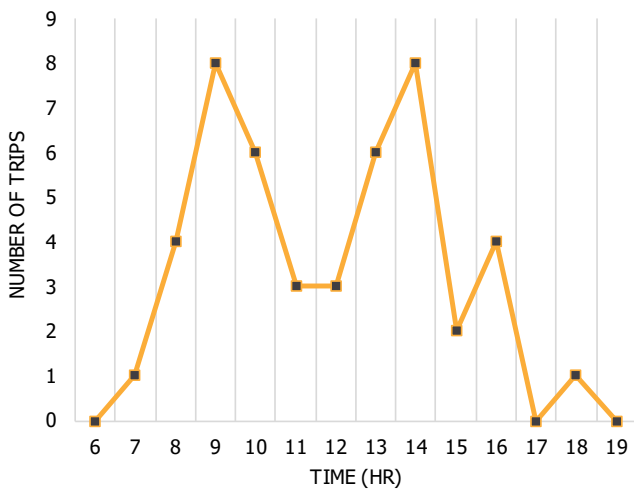
MODE OF TRAVEL TO TRANSIT STOP



52%
People drive alone to a park and ride



46%
People walk to their stop



SURVEYED TRANSIT RIDERS



People ride Transit 3-5 days per week



72% of people choose transit over driving



19-21 is the typical age range of riders



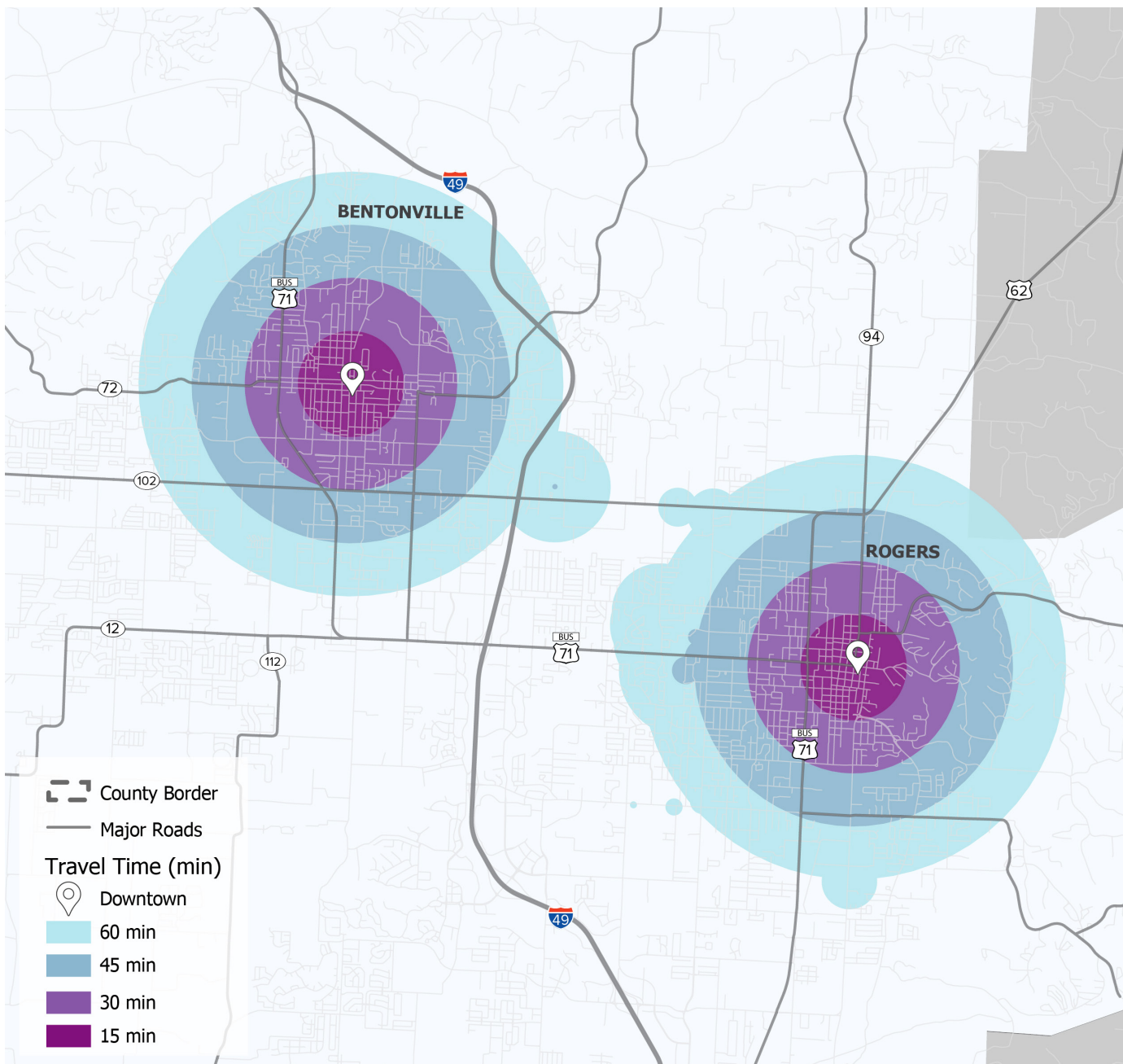
65% of riders are University students



BENTONVILLE/ROGERS

NUMBER OF PEOPLE AND JOBS IN EACH TRAVEL TIME ZONE (MIN)

BENTONVILLE				ROGERS			
15	30	45	60	15	30	45	60
10,509	33,105	43,942	59,940	4,809	13,260	26,792	46,551

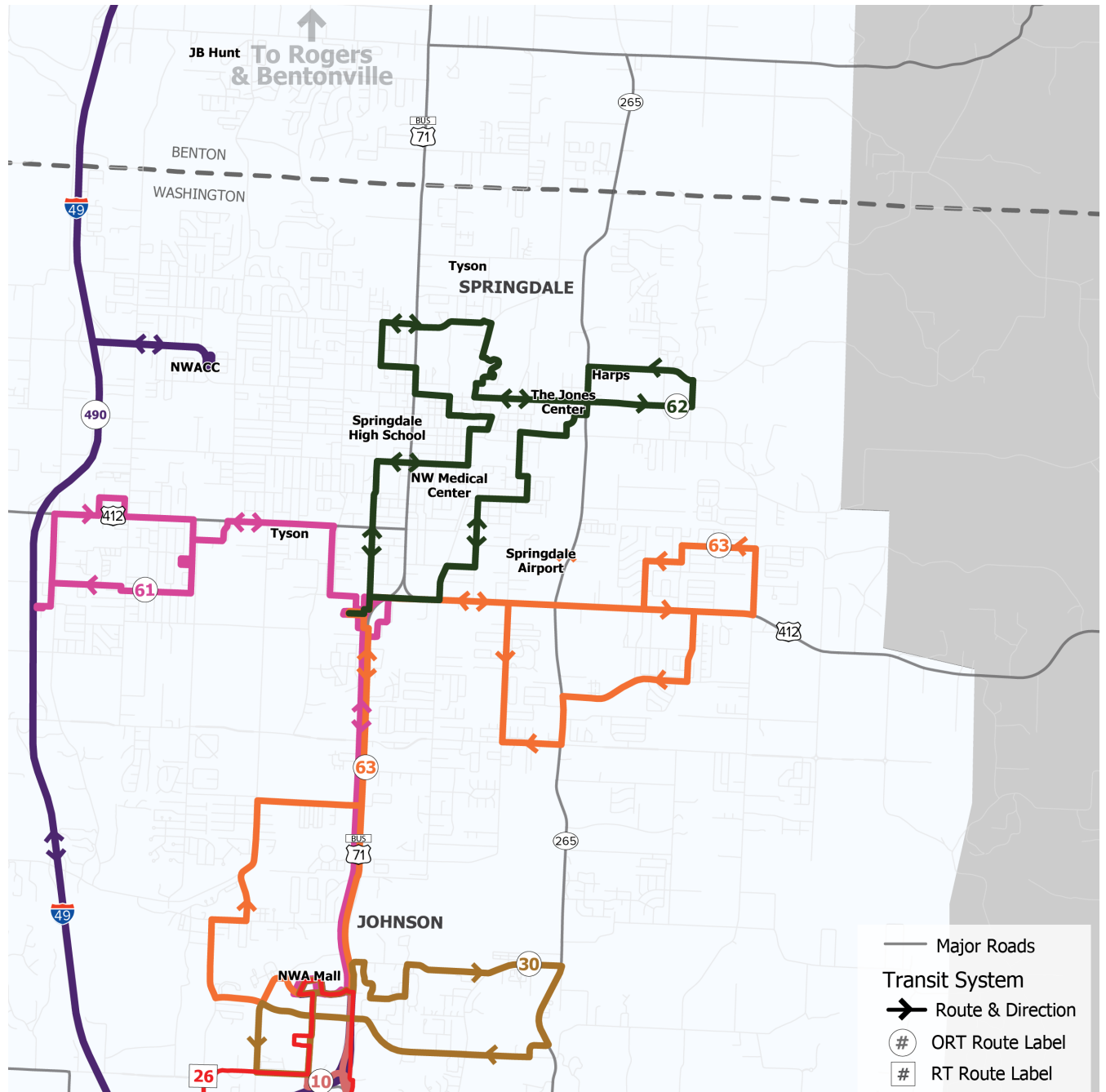




SPRINGDALE

OVERVIEW

Springdale currently contains three ORT routes (#61/62/63) which all connect at the Pleasant St. Walmart. Route 63 runs by the current ORT office/depot. Routes 61 and 63 provide connectivity to RT Route 26 at the Northwest Arkansas Mall station in North Fayetteville. Further, these three routes connect to Route 490 as it has an origin stop at the Northwest Arkansas Mall.





SPRINGDALE

ORIGINS AND DESTINATION SURVEY RESULTS

TRIP ORIGINS AND DESTINATIONS



72%
Live here



8%
Work here



0%
Go to University here



13%
Shop here

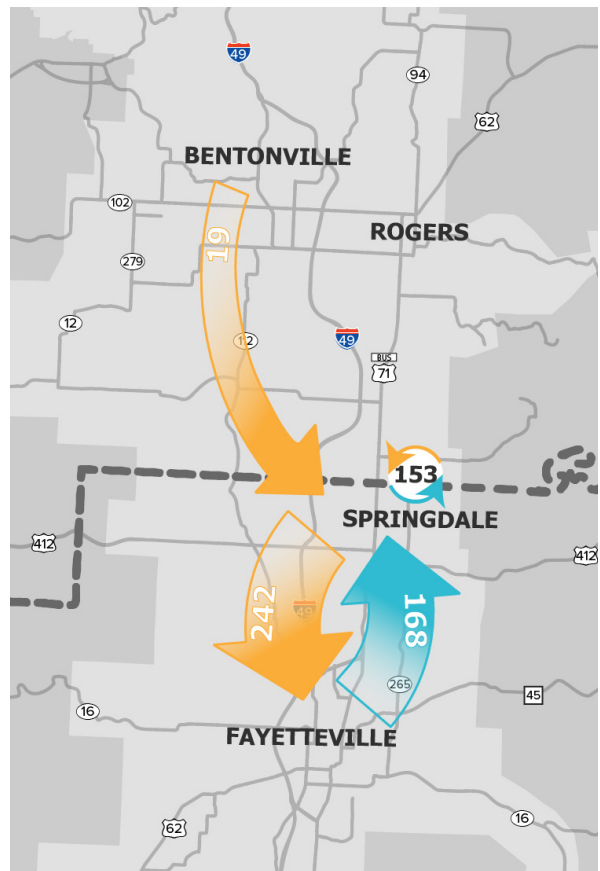
MODE OF TRAVEL TO TRANSIT STOP



38%
People drive alone to a park and ride



55%
People walk to their stop



SURVEYED TRANSIT RIDERS



People ride Transit
5 days per week



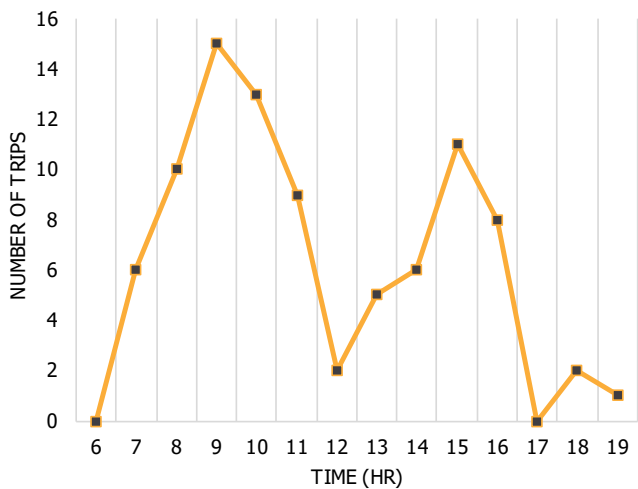
78%
of people choose
transit over driving



22-34
is the typical age range
of riders



42%
of riders are University
students





SPRINGDALE

NUMBER OF PEOPLE AND JOBS IN EACH TRAVEL TIME ZONE (MIN)

15

9,027

30

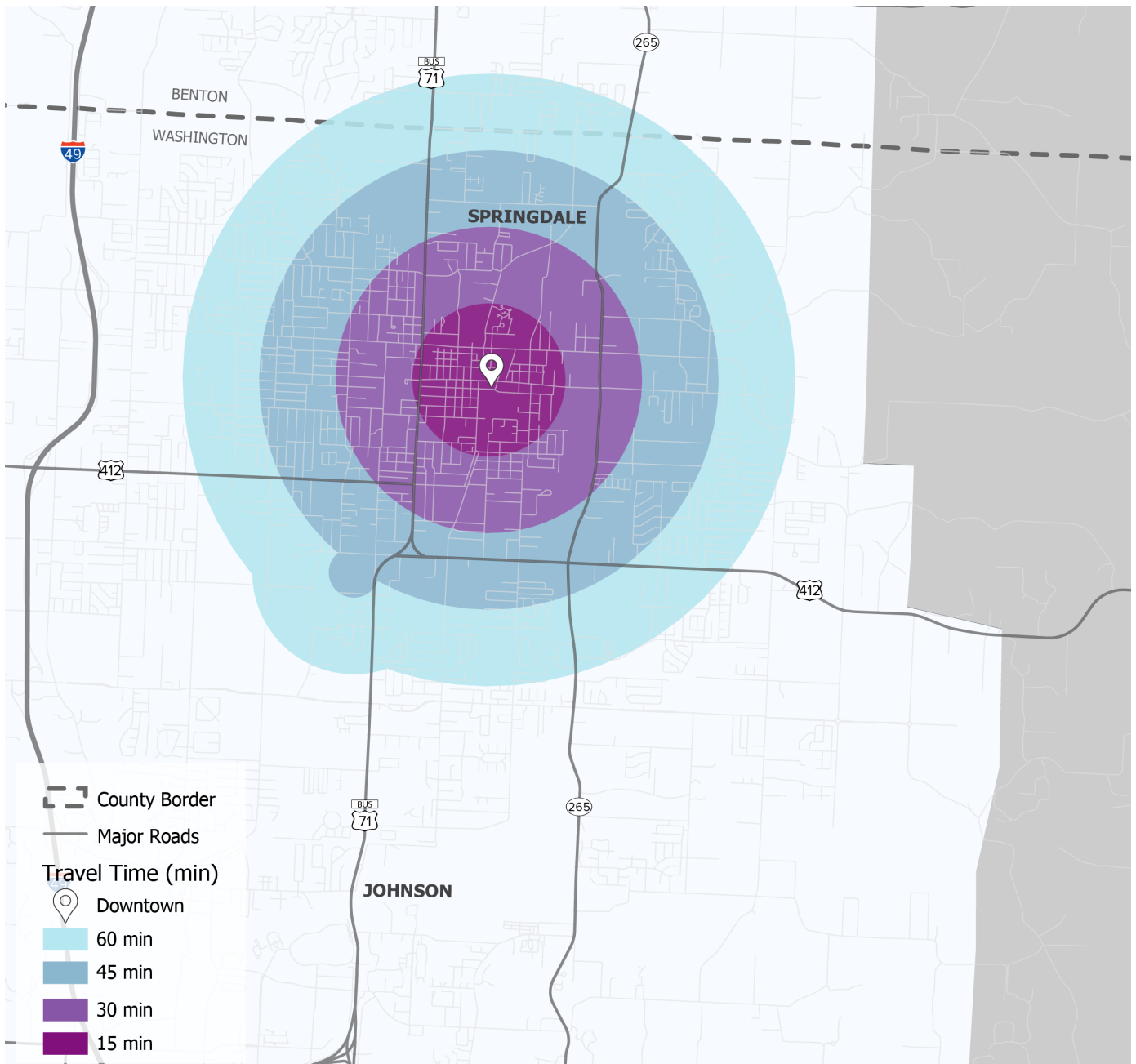
23,792

45

45,688

60

69,545

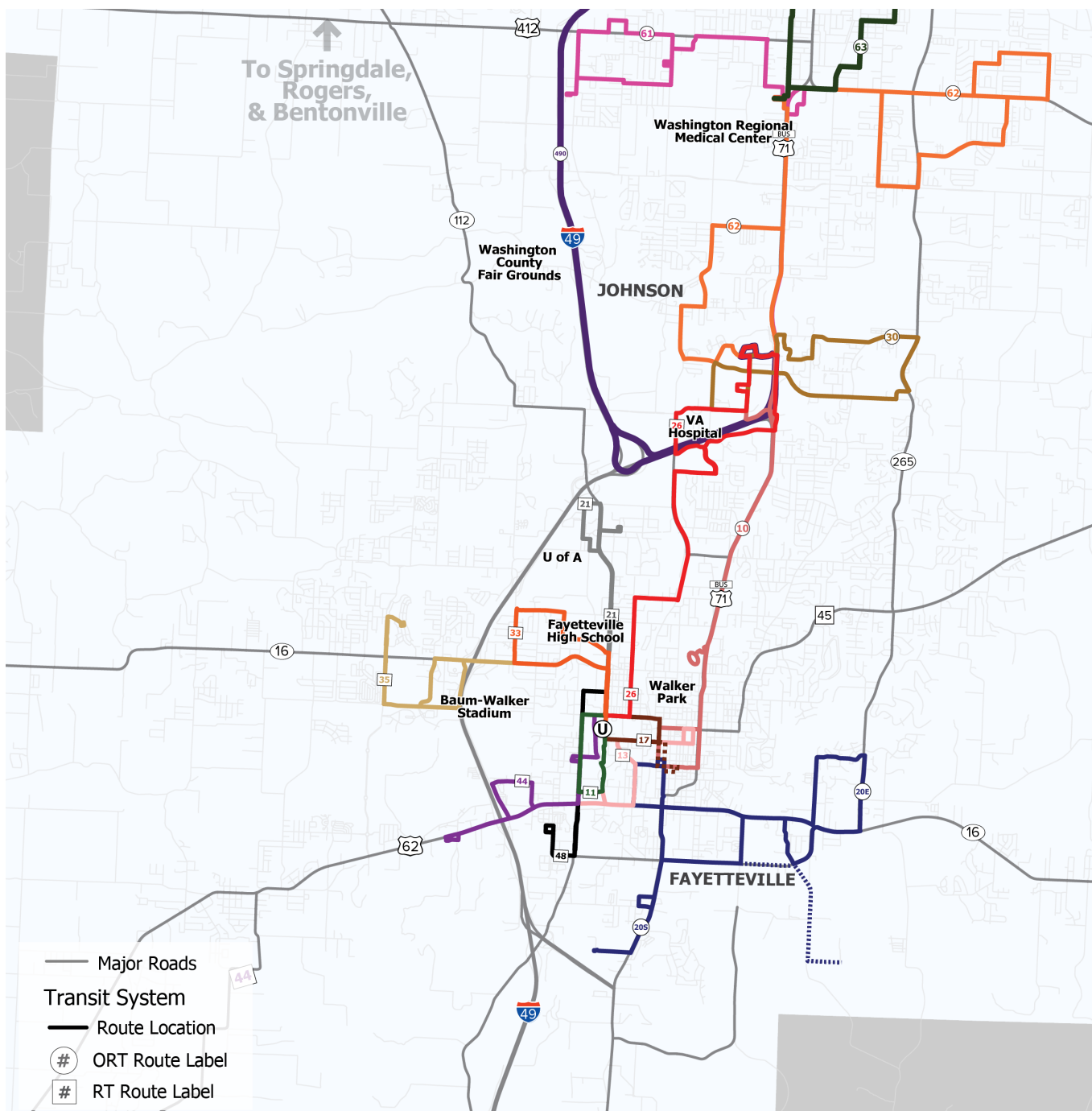




FAYETTEVILLE

OVERVIEW

Fayetteville contains fixed route service from both ORT and RT. ORT currently runs three routes in Fayetteville (#10/20/30); 10 and 30 connect to the Northwest Arkansas Mall while 20 provides service to Southeast Fayetteville. RT provides the public with nine fixed routes (#11/13/17/21/26/33/35/44/48).





FAYETTEVILLE

ORIGINS AND DESTINATION SURVEY RESULTS

TRIP ORIGINS AND DESTINATIONS



43%

Live here



6%

Work here



39%

Go to University here



4%

Shop here

MODE OF TRAVEL TO TRANSIT STOP



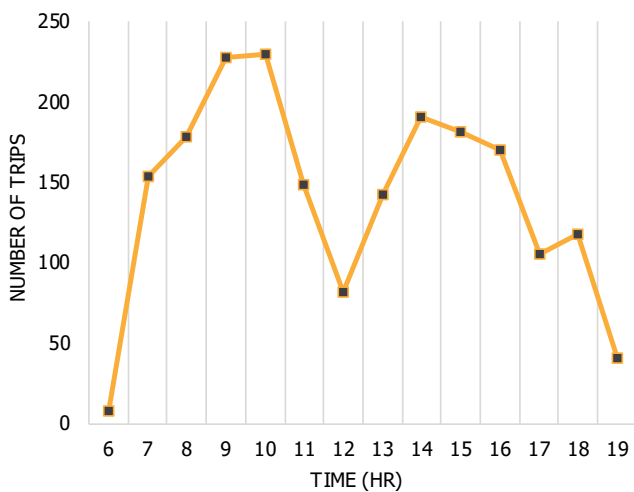
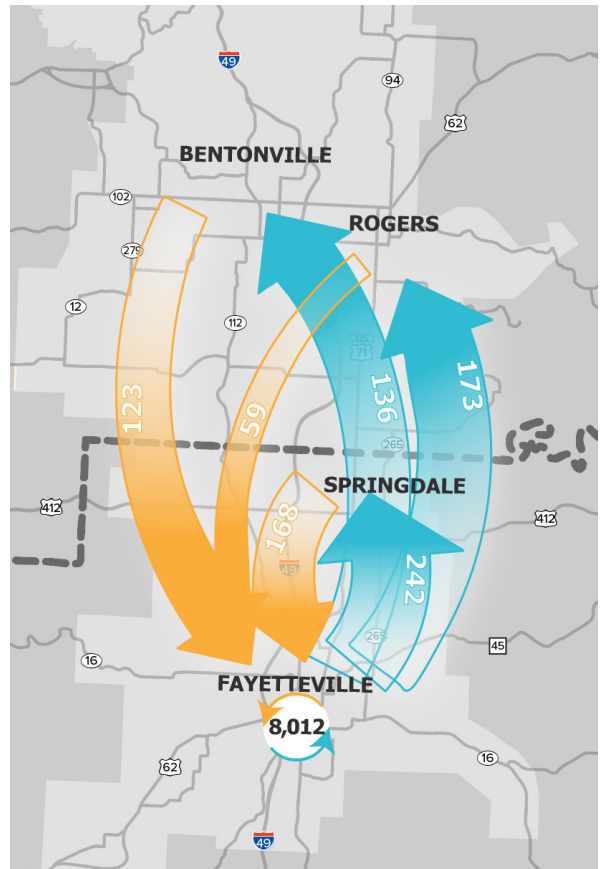
7%

People drive alone to a park and ride



91%

People walk to their stop



SURVEYED TRANSIT RIDERS



People ride Transit 5 days per week



82% of people choose transit over driving



19-21 is the typical age range of riders



78% of riders are University students



FAYETTEVILLE

NUMBER OF PEOPLE AND JOBS IN EACH TRAVEL TIME ZONE (MIN)

15

16,433

30

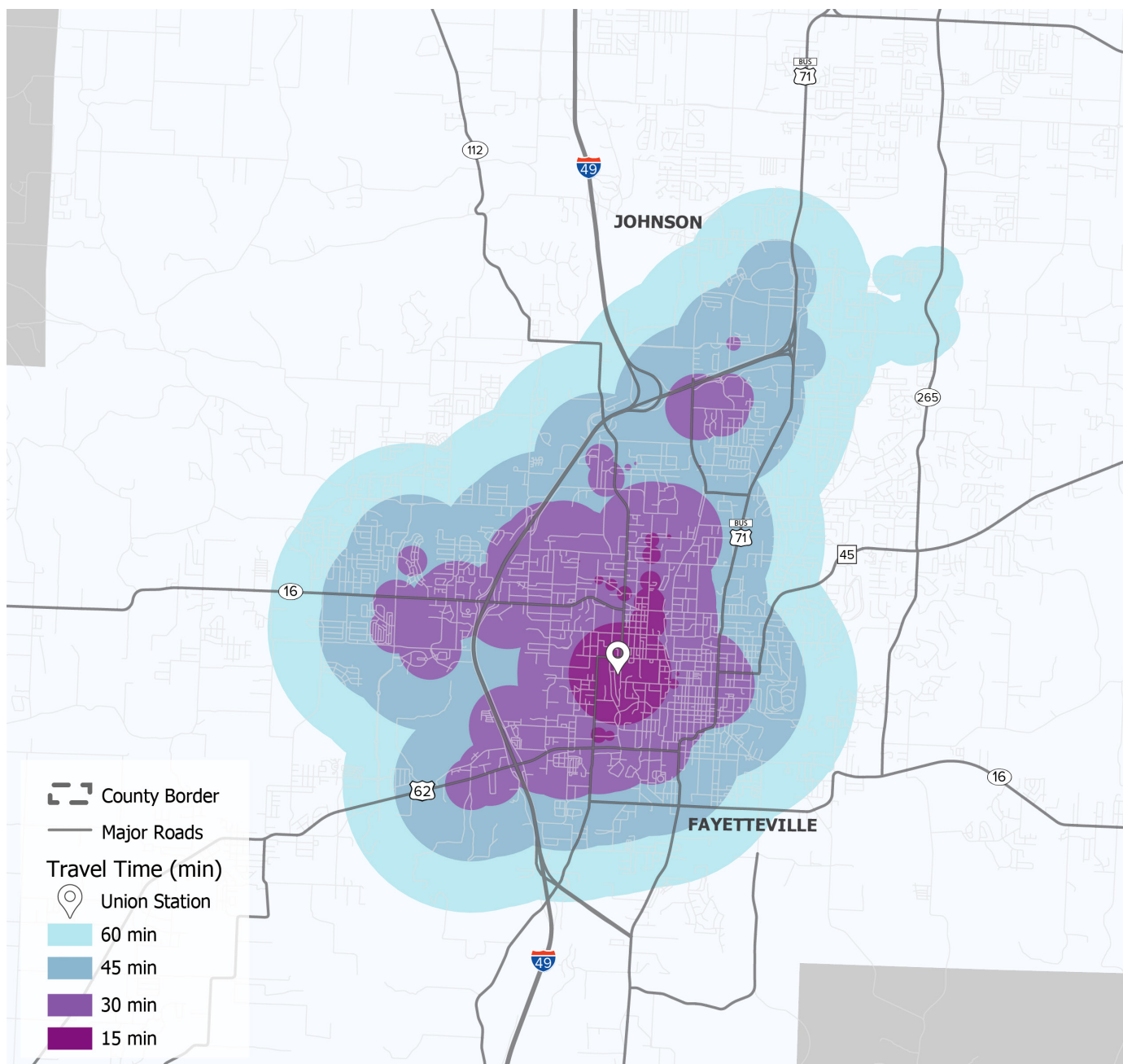
48,447

45

76,618

60

102,328





ROUTE PROFILES

The following section contains route profiles that provide detailed analysis of existing service provided by ORT and RT. The route profiles contain maps, graphics, and tables that have been organized to display critical information in an easy-to-read format. This helps provide context for the existing conditions for each individual route while also conveying the route's performance relative to its agency and to the entire region. Each profile includes the following content (unless noted otherwise):

- > Route summary
- > Route map
- > Service characteristics
- > Ridership by stop
- > Route connections list
- > Key destinations
- > Productivity map
- > Productivity measures
- > On time performance (RT only)
- > Ridership by hour (RT only)
- > Service timepoints (ORT only)

Interpretation pages have been created to help readers locate and understand metrics found within the route profiles. These interpretation pages can be found at the beginning of the route profiles. Following the interpretation pages, there is an ORT overview, ten ORT Route Profiles, a RT overview, and nine RT route profiles.



INTERPRETING ROUTE PROFILES

pg-1

OZARK REGIONAL TRANSIT

10

PROVIDER/ROUTE NUMBER

Identifies the service provider and the route number. Ozark Regional Transit (ORT) is represented by blue and Razorback Transit (RT) is represented by cardinal.

Route 10 is an Ozark Regional Transit (ORT) fixed route that operates between downtown Fayetteville to the north Fayetteville/Jackson area, connecting major points of interest including the NWA Mall and Walton Arts Center. The route primarily travels along College Ave. ORT contains no central station, however the NWA Mall and Walmart serve as focal points for ORT routes in the Fayetteville area.

SERVICE CHARACTERISTICS

Service Day	Span of Service	Frequency	Daily Trips
Weekday (M - F)	6:30 to 19:30	30	26



2 Peak Buses



18,261 People & Jobs



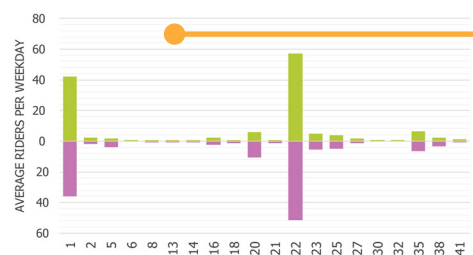
ROUTE SUMMARY

Provides a description of route service, including major points of interest served, general connections, and major roads traveled.

ROUTE MAP

Displays route alignment, points of interest, local roadways, route direction, and stop order. Reference the legend below for a better understanding of map elements.

RIDERSHIP BY STOP



CONNECTIONS



- Key Destination
- ORT Route
- RT Route

- P Park & Ride
- U Union Station
- 1 Stop/Order

SERVICE CHARACTERISTICS

Provides an overview of the route service characteristics including:

- **Service Day:** the days of the week for service
- **Span of Service:** how long the bus runs
- **Frequency (Min):** how often the bus comes
- **Daily Trips:** number of round trips made in a day
- **Peak Buses:** how many buses are operating during peak service
- **People & Jobs:** the sum of population and employment that the existing route captures within its service coverage. For this analysis, the service coverage is defined as the area approximately one quarter-mile surrounding the existing route alignment.

RIDERSHIP BY STOP

This figure displays daily ridership for each stop contained within a given route. The figure reveals which stops are the most productive, as well as which general segments are outperforming other sections of the route.

CONNECTIONS

ORT and RT services provide connectivity both locally and regionally. This section provides an overview of transfer opportunities provided. ORT routes are represented by navy circles and RT routes by cardinal squares. Due to the amount of RT stops connecting at Union Station, the Union Station map element is used to inform readers that there is connectivity to all routes that use the station as a central connectivity hub. If the route shares stops with another route that is considered a transfer opportunity and that route is included as a "connection".



INTERPRETING ROUTE PROFILES

pg-2

RAZORBACK TRANSIT

26

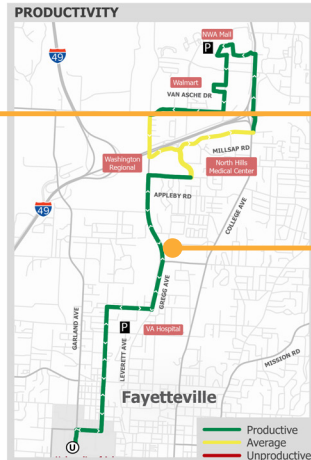
PROVIDER/ROUTE NUMBER

Identifies the service provider and the route number. Ozark Regional Transit (ORT) is represented by navy blue and Razorback Transit (RT) is represented by cardinal.

KEY DESTINATIONS

- ▶ Washington Regional Medical
- ▶ North Hills Medical Center
- ▶ Uptown Campus
- ▶ Walmart
- ▶ Target
- ▶ NWA Mall (park and ride)

PRODUCTIVITY



KEY DESTINATIONS

Provides a list of key destinations found along the route corridor or within walking distance from route amenities.

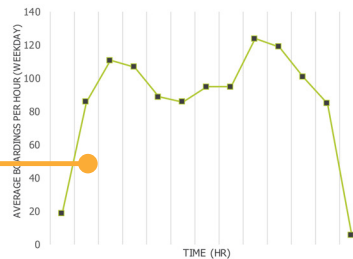
PRODUCTIVITY MAP

Displays segment productivity within the route; each stop is given a score based on average daily ridership (boardings and alightings which are then aggregated to determine whether a route segment is productive, average, or unproductive). Segment productivity helps inform decisions made in later stages of the TDP regarding scenario development and implementation. Reference the legend below for a better understanding of map elements.

ON TIME PERFORMANCE

71% On-Time **29%** Early **0%** Late

RIDERSHIP BY HOUR



Daily Revenue (Hr)	5:16
Daily Revenue (Mi)	718
Daily Trips	54
Avg. Daily Boardings	1858
Annual Boardings	441,576
Boardings/Rev Hr	34.9
Boardings/Rev Mi	2.6
Boardings/Trip	34.4

- Productive
- Average
- Unproductive
- P Key Destination
- P Park & Ride
- U Union Station

RIDERSHIP BY HOUR

For RT, there is a comparison of Average Ridership by Hour (Weekdays) to showcase the route's busiest time of day.

ON TIME PERFORMANCE

For RT, On Time Performance is a measure of the route's reliability. A bus is early if it departs more than 30 seconds before the schedule time, and late if it departs more than 5 minutes after it. A route is considered "on time" if a bus leaves within 30 seconds before or up to 5 minutes after the scheduled departure time.

SERVICE TIMEPOINTS

For ORT, in place of Ridership by Hour and On-Time Performance, this section contains detailed schedules for timepoint locations along the route.

- **Daily Revenue (Hr):** how long the bus runs excluding any time spent waiting between trips
- **Daily Revenue (Mi):** total route distance traveled daily in miles
- **Daily Trips:** number of round trips made in a day
- **Avg. Daily Boardings:** average number of people getting on the bus on that route per day
- **Annual Boardings:** number of people getting on the bus on the route in one year
- **Boardings/Rev Hr:** number of people getting on the bus / daily revenue hours
- **Boardings/Rev Mi:** number of people getting on the bus / daily revenue miles
- **Boardings/Trip:** number of people getting on the bus / daily trips

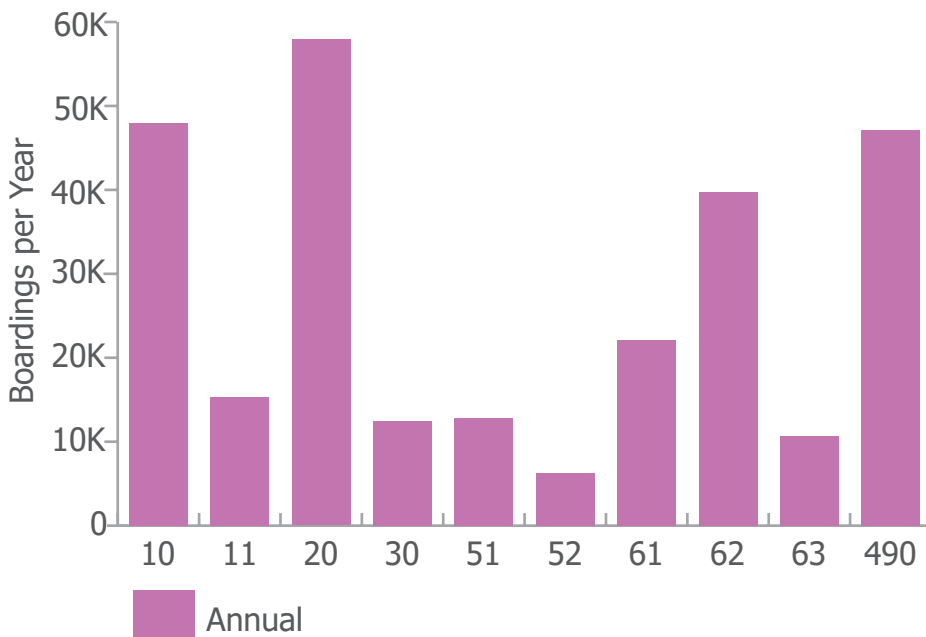
SERVICE TIMEPOINTS				
NWA Mall	Walmart Springdale	Ozark Guidance Center	Walmart Springdale	NWA Mall
6:30	6:45	7:00	7:15	7:30
7:30	7:45	8:00	8:15	8:30
8:30	8:45	9:00	9:15	9:30



OZARK REGIONAL TRANSIT

	DAILY REVENUE HOURS	DAILY REVENUE MI	DAILY TRIPS	AVERAGE DAILY BOARDINGS	ANNUAL BOARDINGS	BOARDINGS PER REV HR	BOARDINGS /REV MI	BOARDINGS /TRIP
10	13:00	221	26	188	47,915	14.5	0.9	7.2
11	7:20	155	11	60	15,287	8.2	0.4	5.5
20	13:30	419	27	227	57,896	16.8	0.5	8.4
30	4:30	200	27	49	12,443	10.9	0.2	1.8
51	10:00	109	11	50	12,808	4.5	0.5	4.5
52	11:00	109	11	24	6,242	2.2	0.2	2.2
61	13:00	147	13	86	22,046	6.6	0.6	6.6
62	14:00	162	14	156	39,693	11.1	1.0	11.1
63	8:00	140	9	42	10,612	5.3	0.3	4.7
490	8:00	343	12	185	47,146	23.1	0.5	15.4
ORT	102	2,005	161	1,067	272,088	10.3	0.5	6.7

RIDERSHIP BY ROUTE



ROUTES BY CITY

CITY	ROUTES
BENTONVILLE	11
ROGERS	51, 52
SPRINGDALE	61, 62, 63
FAYETTEVILLE	10, 20, 30
REGIONAL	490



OZARK REGIONAL TRANSIT

10

Route 10 is an Ozark Regional Transit (ORT) fixed route that operates between downtown Fayetteville to the north Fayetteville/Johnson area, connecting major points of interest including the NWA Mall and Walton Arts Center. The route primarily travels along College Ave. ORT contains no central station, however the NWA Mall and Walmart serve as a focal points for ORT routes in the Fayetteville area.

SERVICE CHARACTERISTICS

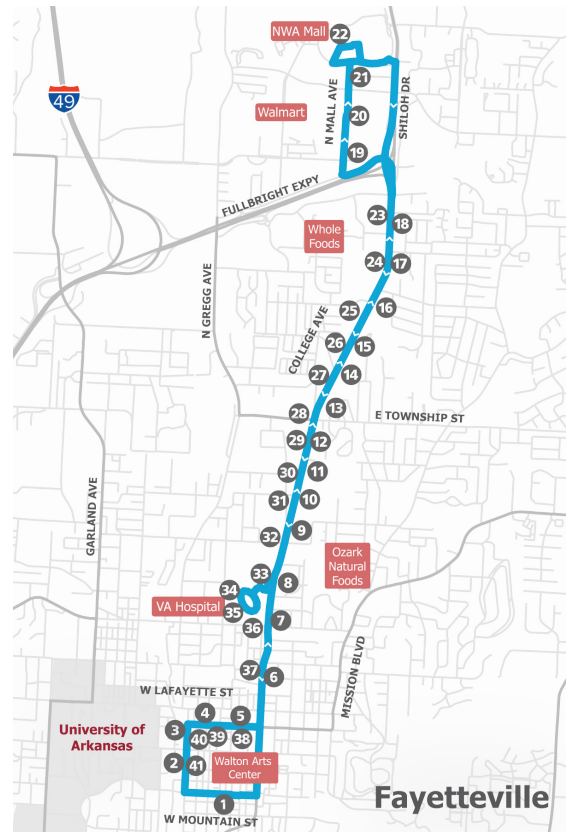
SERVICE DAY	SPAN OF SERVICE	FREQUENCY	DAILY TRIPS
Weekday (M - F)	6:30 to 19:30	30	26



2
Peak Buses



18,261
People & Jobs



RIDERSHIP BY STOP



CONNECTIONS





OZARK REGIONAL TRANSIT

10

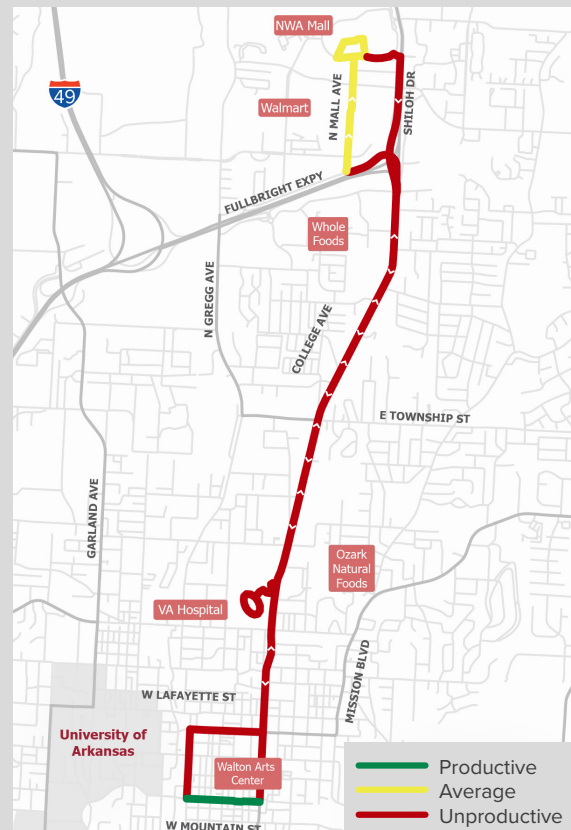
KEY DESTINATIONS

- Northwest Arkansas Mall
- Walton Arts Center
- VA Medical Center
- West Ave. and Dickson St. Intersection
- Hillcrest Towers
- Whole Foods
- US Hwy. 71B Corridor

SERVICE TIMEPOINTS

(NORTHBOUND) HILLCREST TOWERS		NWA MALL		(SOUTHBOUND) NWA MALL		HILLCREST TOWERS	
6:30	13:00	7:00	13:30	6:30	13:00	7:00	13:30
7:00	13:30	7:30	14:00	7:00	13:30	7:30	14:00
7:30	14:00	8:00	14:30	7:30	14:00	8:00	14:30
8:00	14:30	8:30	15:00	8:00	14:30	8:30	15:00
8:30	15:00	9:00	15:30	8:30	15:00	9:00	15:30
9:00	15:30	9:30	16:00	9:00	15:30	9:30	16:00
9:30	16:00	10:00	16:30	9:30	16:00	10:00	16:30
10:00	16:30	10:30	17:00	10:00	16:30	10:30	17:00
10:30	17:00	11:00	17:30	10:30	17:00	11:00	17:30
11:00	17:30	11:30	18:00	11:00	17:30	11:30	18:00
11:30	18:00	12:00	18:30	11:30	18:00	12:00	18:30
12:00	18:30	12:30	19:00	12:00	18:30	12:30	19:00
12:30	19:00	13:00	19:30	12:30	19:00	13:00	19:30

PRODUCTIVITY



Daily Revenue (Hr)	13:00
Daily Revenue (Mi)	221
Daily Trips	26
Avg. Daily Boardings	188
Annual Boardings	47,915
Boardings/Rev Hr	14.5
Boardings/Rev Mi	0.9
Boardings/Trip	7.2



OZARK REGIONAL TRANSIT

11

Route 11 is an Ozark Regional Transit (ORT) fixed route that operates in Bentonville, connecting major points of interest including the NW. Health System and Harps. The route primarily travels along SE. 14th St., N. Walton Blvd., SE. Walton Blvd., and SE. Moberly Ln.. ORT contains no central station, however NWACC serves as a focal point for ORT routes in the Bentonville area.

SERVICE CHARACTERISTICS

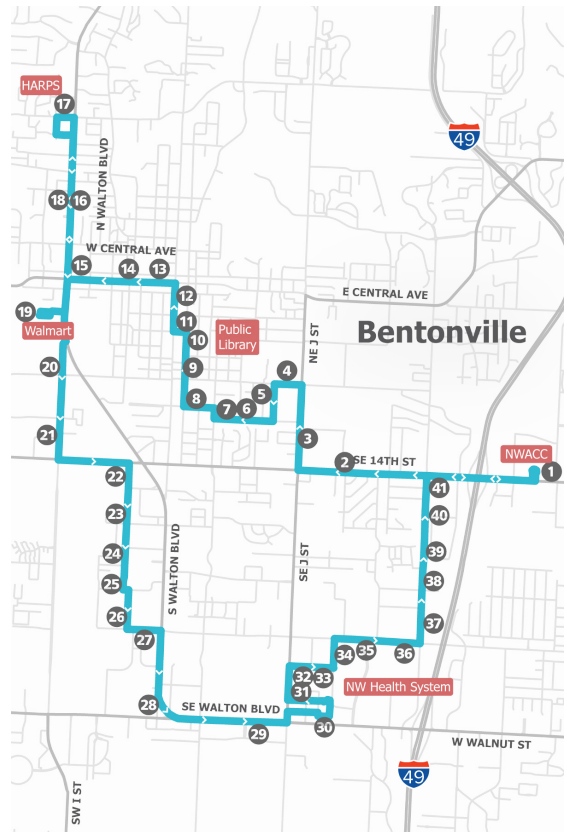
SERVICE DAY	SPAN OF SERVICE	FREQUENCY	DAILY TRIPS
Weekday (M - F)	7:05 to 17:45	60	11



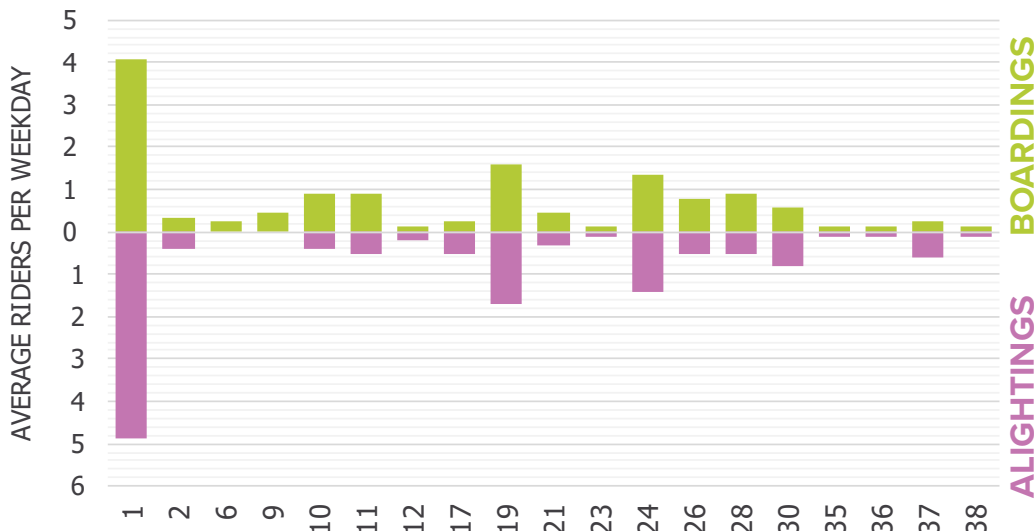
2
Peak Buses



36,534
People & Jobs



RIDERSHIP BY STOP



CONNECTIONS

51

490



OZARK REGIONAL TRANSIT

11

KEY DESTINATIONS

- NWACC Bentonville
- Bentonville Square
- Bentonville Public Library
- Brightwater Center for the Study of Food
- Touchstone Apartments
- Walton Blvd Walmart
- Benton County Senior Center
- Walton Blvd. Harps
- Northwest Medical Center

SERVICE TIMEPOINTS

NWACC	WALMART SUPERCENTER	BENTON COUNTY SENIOR CENTER
7:05	7:25	7:45
8:05	8:25	8:45
9:05	9:25	9:45
10:05	10:25	10:45
11:05	11:25	11:45
12:05	12:25	12:45
13:05	13:25	13:45
14:05	14:25	14:45
15:05	15:25	15:45
16:05	16:25	16:45
17:05	17:25	17:45

PRODUCTIVITY



Daily Revenue (Hr)	7:20
Daily Revenue (Mi)	155
Daily Trips	11
Avg. Daily Boardings	60
Annual Boardings	15,287
Boardings/Rev Hr	8.2
Boardings/Rev Mi	0.4
Boardings/Trip	5.5



OZARK REGIONAL TRANSIT

20

Route 20 is an Ozark Regional Transit (ORT) fixed route that operates in Fayetteville with a South and East route, connecting major points of interest including the Hillcrest Towers and the Walmart Neighborhood Market. The route primarily travels along E. MLK Blvd. and S. School Ave. ORT contains no central station, however Walmart serves as a focal point for ORT routes in the Fayetteville area.

SERVICE CHARACTERISTICS

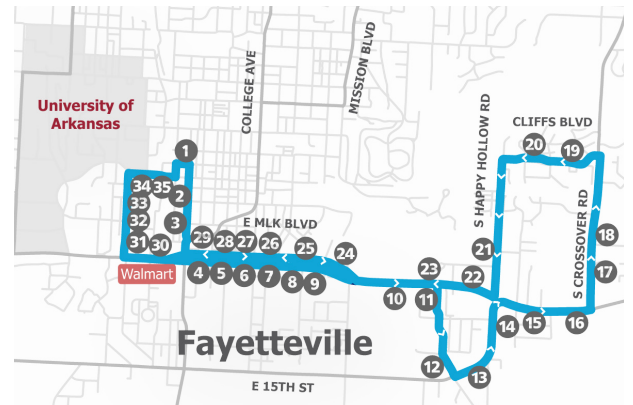
SERVICE DAY	SPAN OF SERVICE	FREQUENCY	DAILY TRIPS
Weekday (M - F)	6:00 to 19:30	60	27



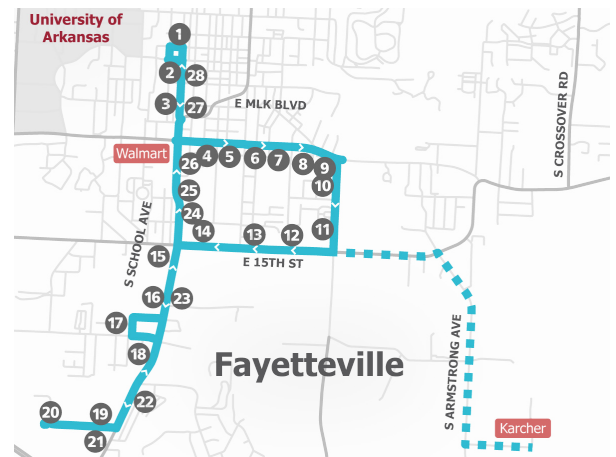
2
Peak Buses



15,073
People & Jobs

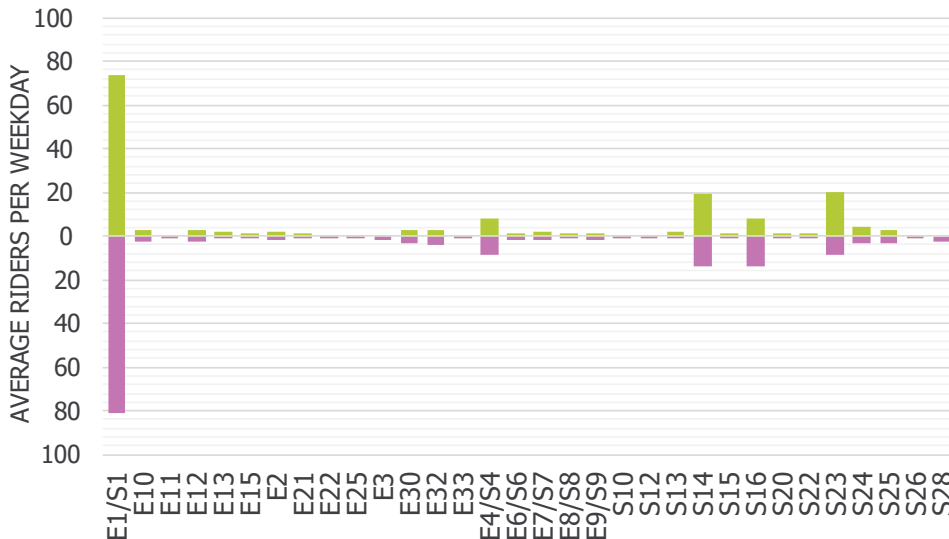


EAST



SOUTH

RIDERSHIP BY STOP



BOARDINGS

CONNECTIONS

10

ALIGHTINGS

13



OZARK REGIONAL TRANSIT

20

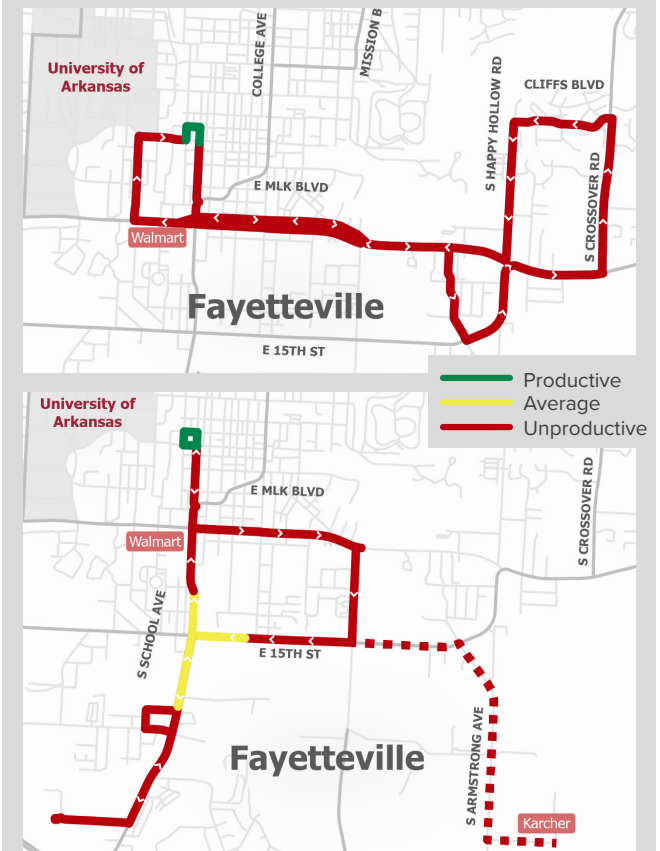
KEY DESTINATIONS

- Fayetteville Public Library
- Fayetteville High School
- Cooperative Emergency Outreach
- Cliffs Apartments
- Hillcrest Towers
- Walker Park
- Adult Education Center
- Walmart Neighborhood Market
- Nantucket Apartments
- M&N Augustine Foundation
- U of A Research Center
- Grandview Apartments
- Life Source

SERVICE TIMEPOINTS

HILLCREST TOWERS	WASHINGTON COUNTY OPERATIONS	HILLCREST TOWERS	HILLCREST TOWERS	CLIFF APARTMENTS	HILLCREST TOWERS
6:00	6:15	6:30	6:30	6:40	7:00
7:00	7:15	7:30	7:30	7:40	8:00
8:00	8:15	8:30	8:30	8:40	9:00
9:00	9:15	9:30	9:30	9:40	10:00
10:00	10:15	10:30	10:30	10:40	11:00
11:00	11:15	11:30	11:30	11:40	12:00
12:00	12:15	12:30	12:30	12:40	13:00
13:00	13:15	13:30	13:30	13:40	14:00
14:00	14:15	14:30	14:30	14:40	15:00
15:00	15:15	15:30	15:30	15:40	16:00
16:00	16:15	16:30	16:30	16:40	17:00
17:00	17:15	17:30	17:30	17:40	18:00
18:00	18:15	18:30	18:30	18:40	19:00
19:00	19:15	19:30			

PRODUCTIVITY



Daily Revenue (Hr)	13:30
Daily Revenue (Mi)	419
Daily Trips	27
Avg. Daily Boardings	227
Annual Boardings	57,896
Boardings/Rev Hr	16.8
Boardings/Rev Mi	0.5
Boardings/Trip	8.4



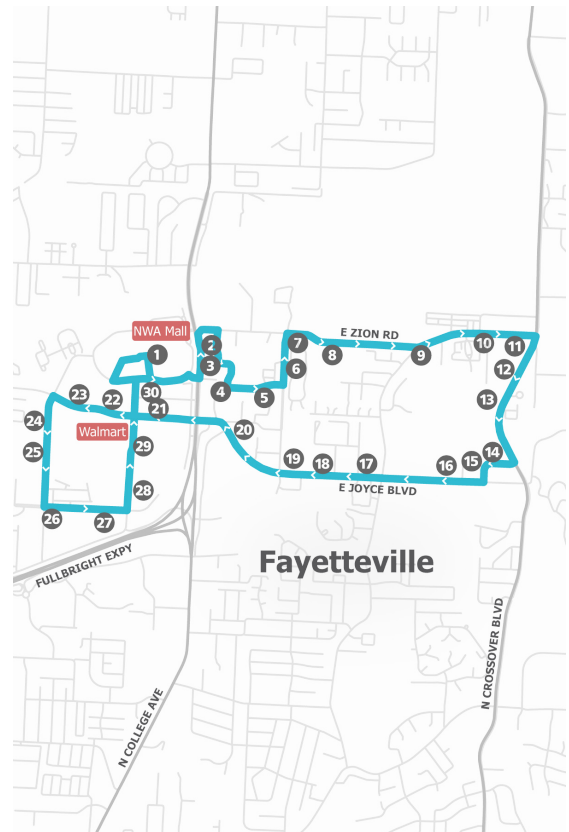
OZARK REGIONAL TRANSIT

30

Route 30 is an Ozark Regional Transit (ORT) fixed route that operates in Fayetteville, connecting major points of interest including the NWA Mall and Walmart. The route primarily travels along E. Joyce Blvd. and E. Zion Rd. ORT contains no central station, however Walmart and NWA Mall serve as a focal points for ORT routes in the Fayetteville area.

SERVICE CHARACTERISTICS

SERVICE DAY	SPAN OF SERVICE	FREQUENCY	DAILY TRIPS
Weekday (M - F)	6:30 to 19:30	30	27



1

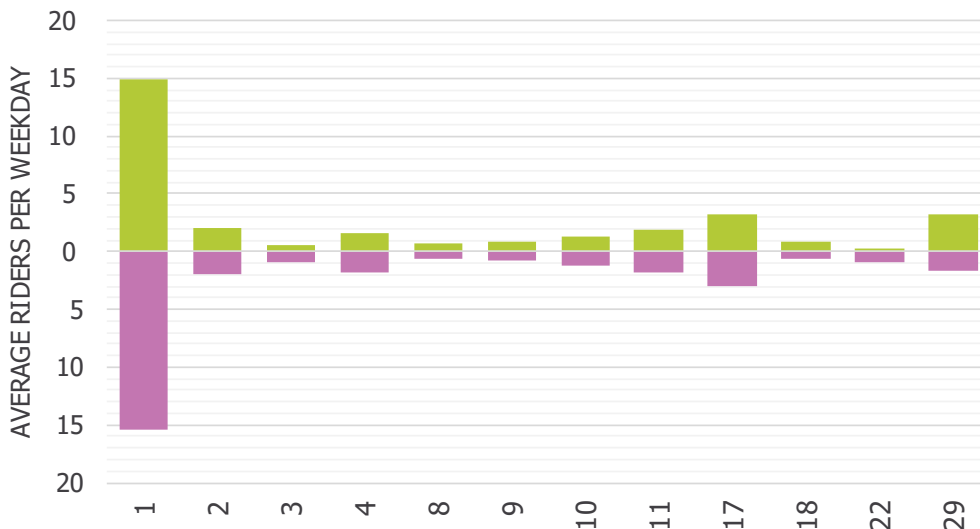
Peak Bus



7,976

People & Jobs

RIDERSHIP BY STOP



CONNECTIONS

61

63

490

26

BOARDINGS
ALIGHTINGS



OZARK REGIONAL TRANSIT

30

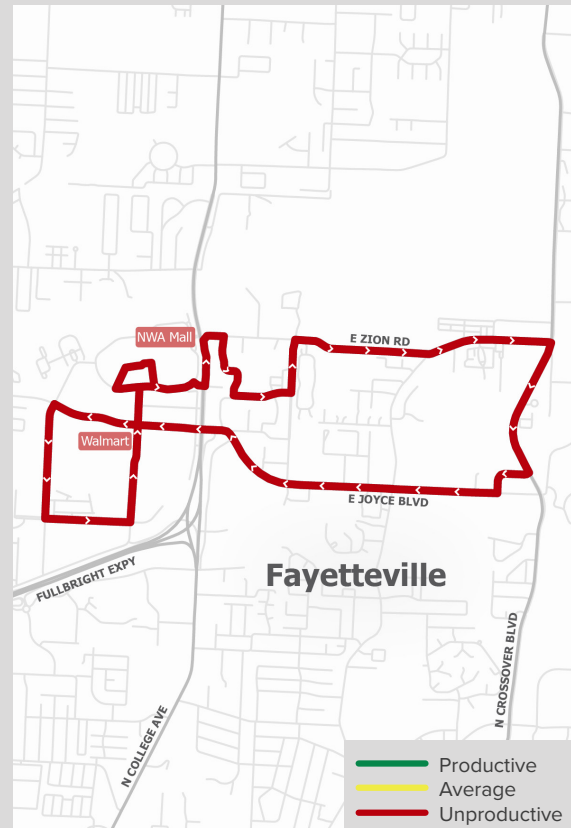
KEY DESTINATIONS

- Department of Human Services
- Valley Lake Apartments
- Fayetteville Athletic Club
- Crossover Terrace
- Social Security Office
- Park Lake Apartments
- US Post Office
- Best Buy
- Malco Razorback Cinema
- Academy Sports
- Courtyard by Marriott
- Walmart Supercenter
- Old Navy

SERVICE TIMEPOINTS

NWA MALL		MILLENNIUM DR.	
6:30	13:30	6:40	13:40
7:00	14:00	7:10	14:10
7:30	14:30	7:40	14:40
8:00	15:00	8:10	15:10
8:30	15:30	8:40	15:40
9:00	16:00	9:10	16:10
9:30	16:30	9:40	16:40
10:00	17:00	10:10	17:10
10:30	17:30	10:40	17:40
11:00	18:00	11:10	18:10
11:30	18:30	11:40	18:40
12:00	19:00	12:10	19:10
12:30	19:30	12:40	
13:00		13:10	

PRODUCTIVITY



Daily Revenue (Hr)	4:30
Daily Revenue (Mi)	200
Daily Trips	27
Avg. Daily Boardings	49
Annual Boardings	12,443
Boardings/Rev Hr	10.9
Boardings/Rev Mi	0.2
Boardings/Trip	1.8



OZARK REGIONAL TRANSIT

51

Route 51 is an Ozark Regional Transit (ORT) fixed route that operates in Rogers, connecting major points of interest including the NWACC and Frisco Station Mall. The route primarily travels along W. Hudson Rd., N. Dixieland Rd., W. Sunset Dr., and W. Poplar St. ORT contains no central station, however the Frisco Station Mall serves as a focal point for ORT routes in the Rogers area.

SERVICE CHARACTERISTICS

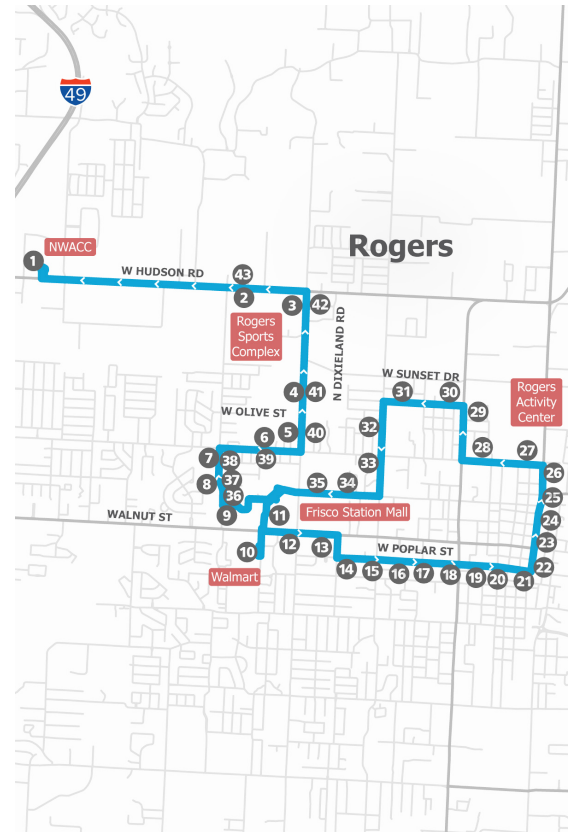
SERVICE DAY	SPAN OF SERVICE	FREQUENCY	DAILY TRIPS
Weekday (M - F)	7:05 to 17:35	60	11



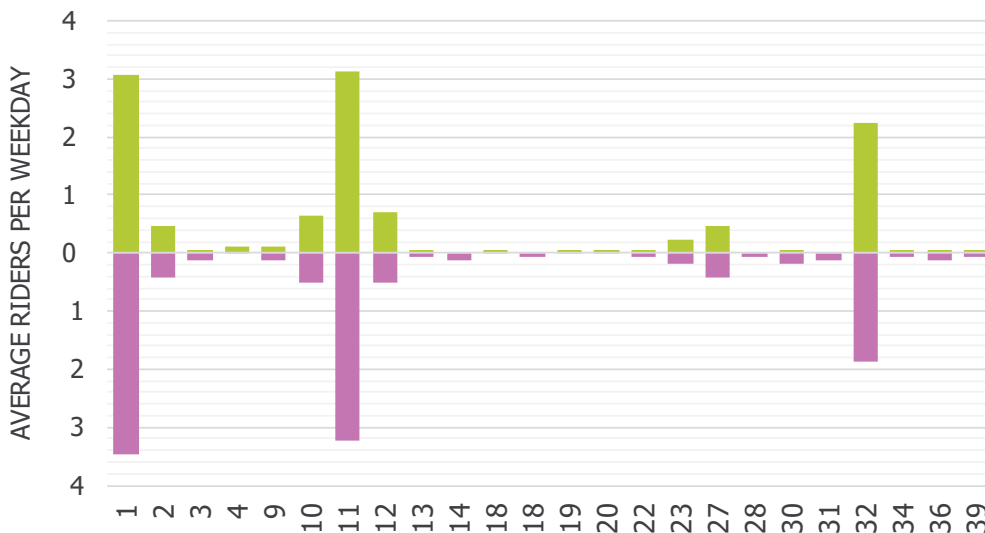
2
Peak Buses



19,967
People & Jobs



RIDERSHIP BY STOP



CONNECTIONS

11

52

490

BOARDINGS
ALIGHTINGS



OZARK REGIONAL TRANSIT

51

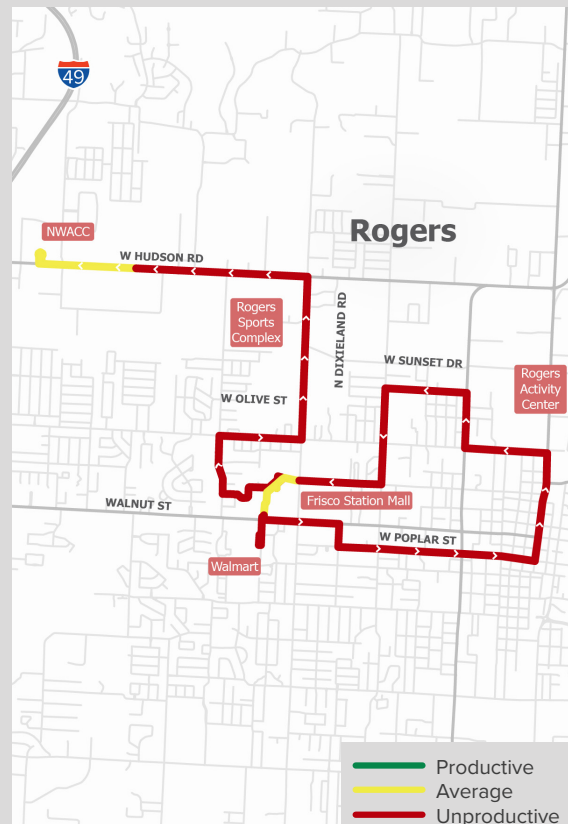
KEY DESTINATIONS

- NWACC Bentonville
- Rogers Activity Center
- Frisco Station Mall
- Downtown Rogers
- Turtle Creek Apartments
- Center for Non Profits
- Rogers Recreational Sports Complex
- Walnut St. Walmart
- Rogers Apartments
- Harps
- Supermercado La Villita
- Northwest Park

SERVICE TIMEPOINTS

NWACC	FRISCO STATION	ROGERS ACTIVITY CENTER	FRISCO STATION	NWACC
7:05	7:20	7:35	7:50	8:05
8:05	8:20	8:35	8:50	9:05
9:05	9:20	9:35	9:50	10:05
10:05	10:20	10:35	10:50	11:05
11:05	11:20	11:35	11:50	12:05
12:05	12:20	12:35	12:50	13:05
13:05	13:20	13:35	13:50	14:05
14:05	14:20	14:35	14:50	15:05
15:05	15:20	15:35	15:50	16:05
16:05	16:20	16:35	16:50	17:05
17:05	17:20	17:35		

PRODUCTIVITY



Daily Revenue (Hr)	10:00
Daily Revenue (Mi)	109
Daily Trips	11
Avg. Daily Boardings	50
Annual Boardings	12,808
Boardings/Rev Hr	4.5
Boardings/Rev Mi	0.5
Boardings/Trip	4.5



OZARK REGIONAL TRANSIT

52

Route 52 is an Ozark Regional Transit (ORT) fixed route that operates in Rogers, connecting major points of interest including the Mercy Hospital and Rogers Public School. The route primarily travels along S. 8th St., N. Dixieland Rd., and W. New Hope Dr. ORT contains no central station, however the Frisco Station Mall serves as a focal point for ORT routes in the Rogers area.

SERVICE CHARACTERISTICS

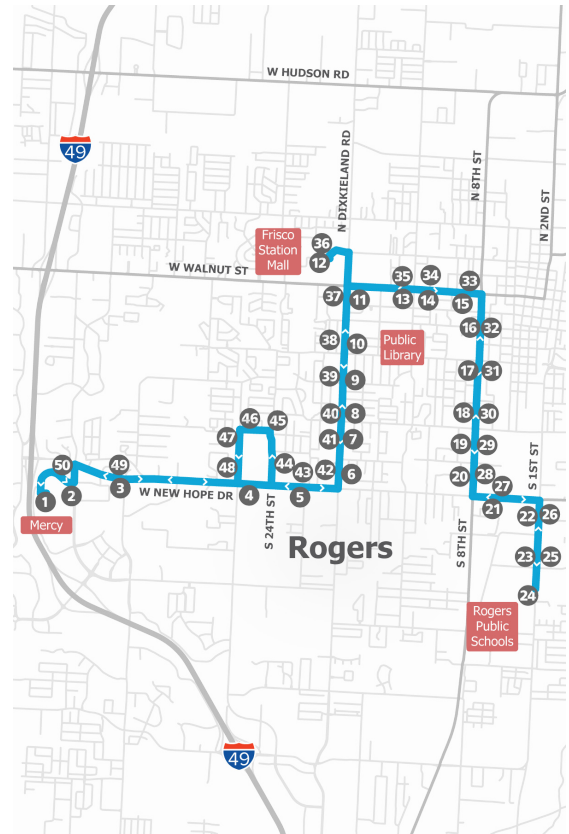
SERVICE DAY	SPAN OF SERVICE	FREQUENCY	DAILY TRIPS
Weekday (M - F)	7:05 to 17:35	60	11



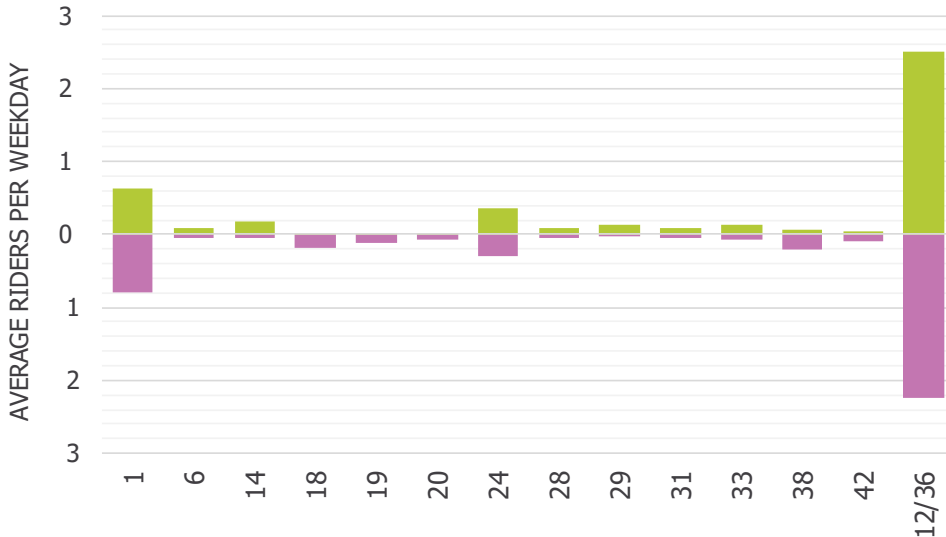
1
Peak Bus



16,654
People & Jobs



RIDERSHIP BY STOP



CONNECTIONS

BOARDINGS
ALIGHTINGS

51



OZARK REGIONAL TRANSIT

52

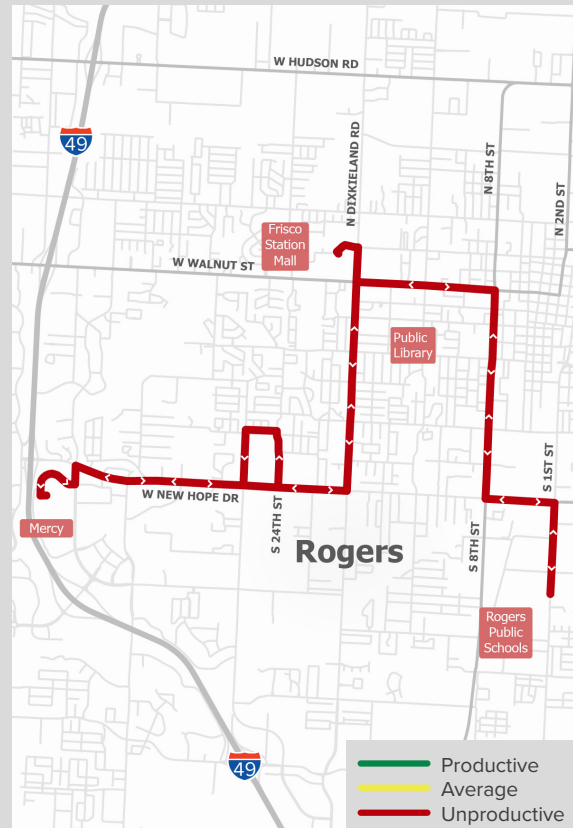
KEY DESTINATIONS

- Frisco Station Mall
- Rogers Aquatics Center
- Mercy Medical Center
- Rogers Public Schools
- Rogers Public Library
- Adult Wellness Center
- Neighborhood Market

SERVICE TIMEPOINTS

MERCY MEDICAL CENTER	FRISCO STATION	ROGERS TECH. HS	FRISCO STATION	MERCY MEDICAL CENTER
7:05	7:20	7:35	7:50	8:05
8:05	8:20	8:35	8:50	9:05
9:05	9:20	9:35	9:50	10:05
10:05	10:20	10:35	10:50	11:05
11:05	11:20	11:35	11:50	12:05
12:05	12:20	12:35	12:50	13:05
13:05	13:20	13:35	13:50	14:05
14:05	14:20	14:35	14:50	15:05
15:05	15:20	15:35	15:50	16:05
16:05	16:20	16:35	16:50	17:05
17:05	17:20	17:35		

PRODUCTIVITY



Daily Revenue (Hr)	11:00
Daily Revenue (Mi)	109
Daily Trips	11
Avg. Daily Boardings	24
Annual Boardings	6,242
Boardings/Rev Hr	2.2
Boardings/Rev Mi	0.2
Boardings/Trip	2.2



OZARK REGIONAL TRANSIT

61

Route 61 is an Ozark Regional Transit (ORT) fixed route that operates between Springdale and Fayetteville, connecting major points of interest including the NWA Mall and the Pleasant St. Walmart. The route primarily travels along S. Thompson St., W. Sunset Ave., Luvene Ave., and 48th St. ORT contains no central station, however the Pleasant St. Walmart serves as a focal point for ORT routes in the Springdale area.

SERVICE CHARACTERISTICS

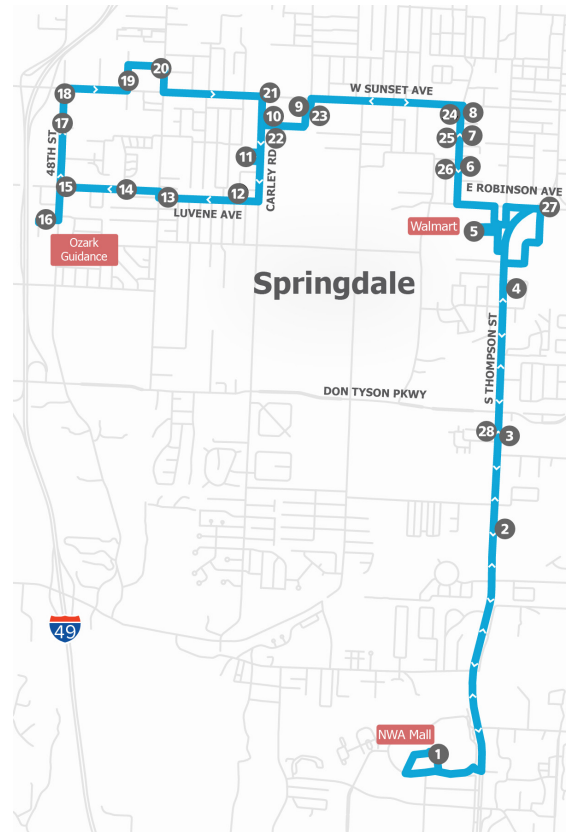
SERVICE DAY	SPAN OF SERVICE	FREQUENCY	DAILY TRIPS
Weekday (M - F)	6:30 to 19:30	60	13



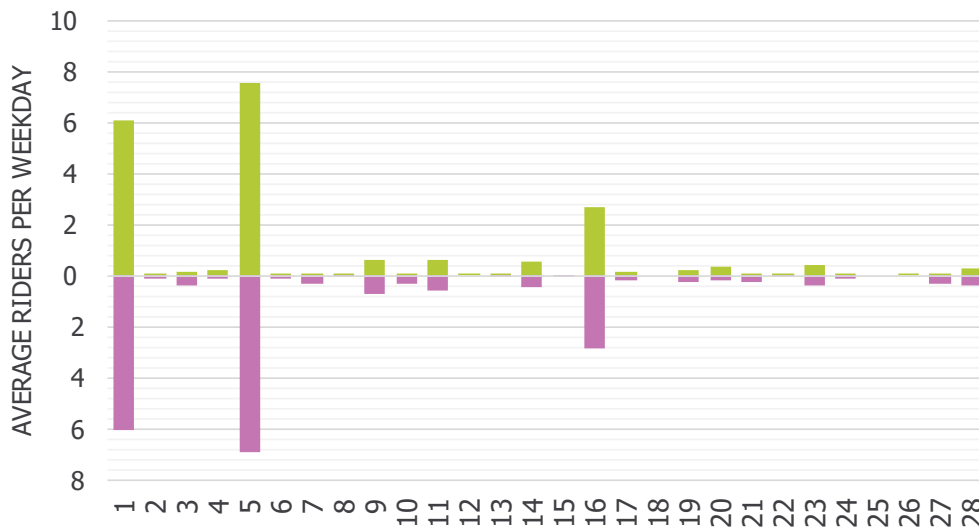
1
Peak Bus



13,470
People & Jobs



RIDERSHIP BY STOP



CONNECTIONS





OZARK REGIONAL TRANSIT

61

KEY DESTINATIONS

- Pleasant St. Walmart
- NWA Mall
- Ozark Guidance
- Springdale Post Office
- Sunset Ave. Neighborhood Market
- Georges Employment Center
- NWA Convention Center
- Spring Meadows Apartments
- South Coast Baking Company
- FoxFire Apartments
- Links Apartments
- Springdale Revenue Office

SERVICE TIMEPOINTS

NWA MALL	WALMART SPRINGDALE	OZARK GUIDANCE CENTER	WALMART SPRINGDALE	NWA MALL
6:30	6:45	7:00	7:15	7:30
7:30	7:45	8:00	8:15	8:30
8:30	8:45	9:00	9:15	9:30
9:30	9:45	10:00	10:15	10:30
10:30	10:45	11:00	11:15	11:30
11:30	11:45	12:00	12:15	12:30
12:30	12:45	13:00	13:15	13:30
13:30	13:45	14:00	14:15	14:30
14:30	14:45	15:00	15:15	15:30
15:30	15:45	16:00	16:15	16:30
16:30	16:45	17:00	17:15	17:30
17:30	17:45	18:00	18:15	18:30
18:30	18:45	19:00	19:15	19:30

PRODUCTIVITY



Daily Revenue (Hr)	13:00
Daily Revenue (Mi)	147
Daily Trips	13
Avg. Daily Boardings	86
Annual Boardings	22,046
Boardings/Rev Hr	6.6
Boardings/Rev Mi	0.6
Boardings/Trip	6.6



OZARK REGIONAL TRANSIT

62

Route 62 is an Ozark Regional Transit (ORT) fixed route that operates in Springdale, connecting major points of interest including the Northwest Health System and the Jones Center. The route primarily travels along S. Pleasant St., E. Huntsville Ave., E. Mountain Rd., and Crutcher St. ORT contains no central station, however the Pleasant St. Walmart serves as a focal point for ORT routes in the Springdale area.

SERVICE CHARACTERISTICS

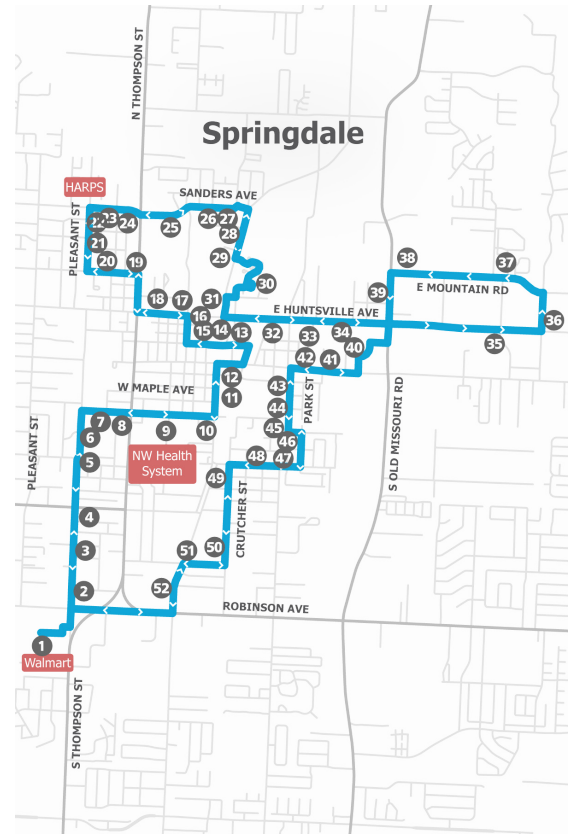
SERVICE DAY	SPAN OF SERVICE	FREQUENCY	DAILY TRIPS
Weekday (M - F)	5:45 to 19:40	60	14



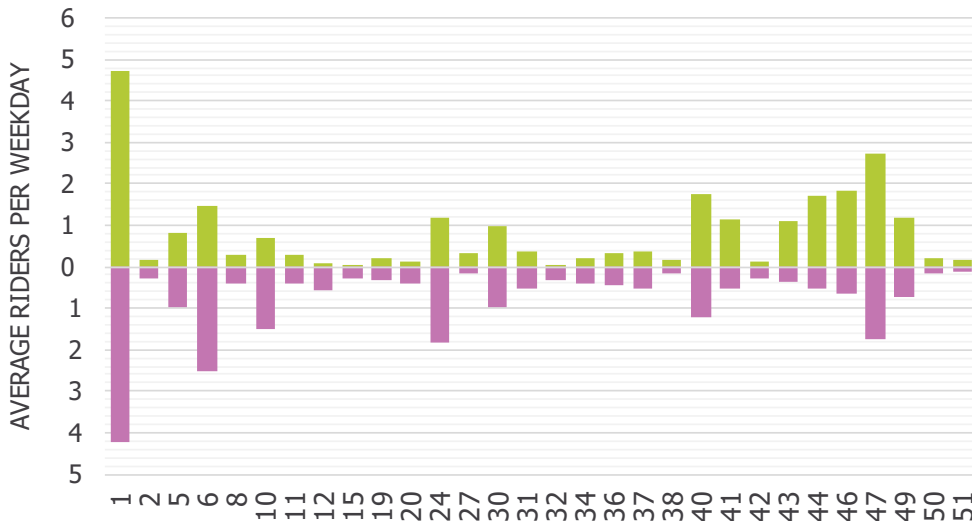
2
Peak Buses



25,967
People & Jobs



RIDERSHIP BY STOP



CONNECTIONS

BOARDINGS

ALIGHTINGS

61

63

64

65



OZARK REGIONAL TRANSIT

62

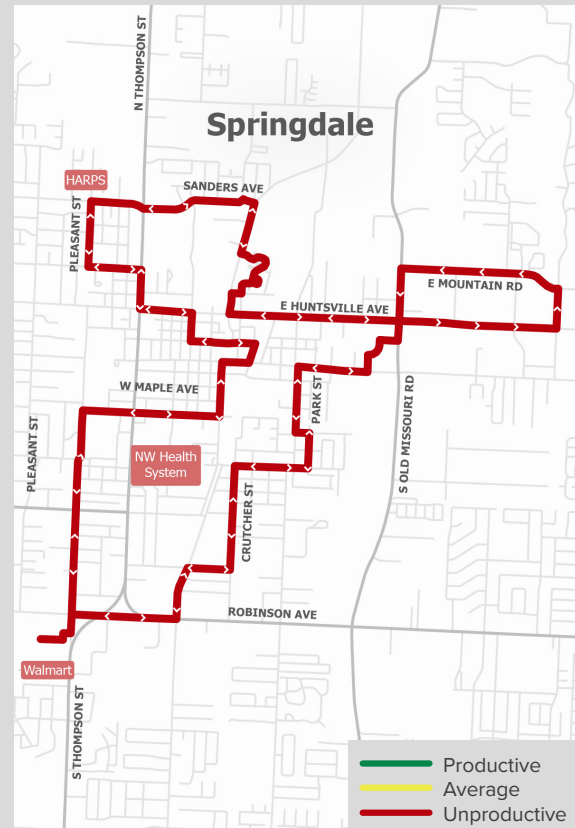
KEY DESTINATIONS

- Downtown Springdale
- Springdale Public Library
- Springdale Aquatic Center
- Northwest Medical Center
- Shiloh Museum
- Springdale Senior Center
- Applegate Apartments
- Community Clinic
- Westwood Heath and Rehab
- Mill Creek Apartments
- Springdale City Administration
- Decision Point
- Backus Ave. Harps
- Eastwood Apartments

SERVICE TIMEPOINTS

WALMART SUPERCENTER	FIRST UNITED METHODIST CHURCH	THE JONES CENTER	WALMART SUPERCENTER
5:45	6:00	6:20	6:45
6:45	7:00	7:20	7:45
7:45	8:00	8:20	8:45
8:45	9:00	9:20	9:45
9:45	10:00	10:20	10:45
10:45	11:00	11:20	11:45
11:45	12:00	12:20	12:45
12:45	13:00	13:20	13:45
13:45	14:00	14:20	14:45
14:45	15:00	15:20	15:45
15:45	16:00	16:20	16:45
16:45	17:00	17:20	17:45
17:45	18:00	18:20	18:45
18:45	19:00	19:20	

PRODUCTIVITY



Daily Revenue (Hr)	14:00
Daily Revenue (Mi)	162
Daily Trips	14
Avg. Daily Boardings	156
Annual Boardings	39,693
Boardings/Rev Hr	11.1
Boardings/Rev Mi	1.0
Boardings/Trip	11.1



OZARK REGIONAL TRANSIT

63

Route 63 is an Ozark Regional Transit (ORT) fixed route that operates in Springdale, connecting major points of interest including the NWA Mall and Harps. The route primarily travels along Robinson Ave. and S. Thompson St. ORT contains no central station, however the Pleasant St. Walmart serves as a focal point for ORT routes in the Springdale area.

SERVICE CHARACTERISTICS

SERVICE DAY	SPAN OF SERVICE	FREQUENCY	DAILY TRIPS
Weekday (M - F)	8:55 to 16:22	60	9



1

Peak Bus



25,288

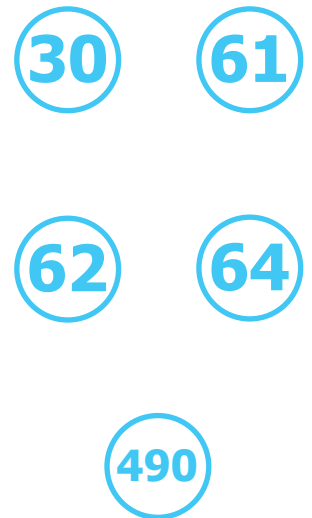
People & Jobs



RIDERSHIP BY STOP



CONNECTIONS





OZARK REGIONAL TRANSIT

63

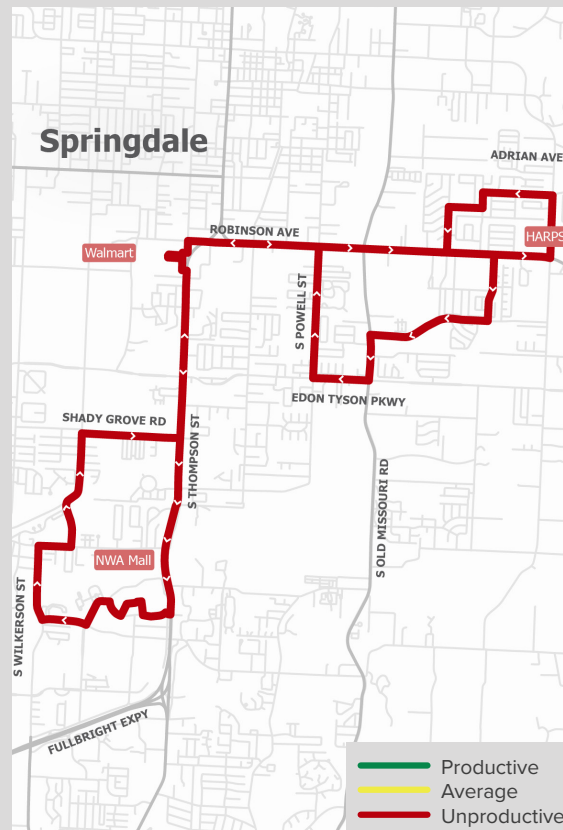
KEY DESTINATIONS

- Pleasant St. Walmart
- Downtown Johnson
- Tyson Headquarters
- Elizabeth Richardson Center
- Oak Glen Mobile Home Park
- 1st Staff
- Brookhaven Apartments
- Keystone Apartments
- Ozark Regional Transit
- Butterfield Coach Rd Harps

SERVICE TIMEPOINTS

NWA MALL	WALMART SPRINGDALE	OZARK REGIONAL TRANSIT	WALMART SPRINGDALE	NWA MALL
		8:22	8:45	8:55
8:55	9:15	9:22	9:45	9:55
9:55	10:15	10:22	10:45	10:55
10:55	11:15	11:22	11:45	11:55
11:55	12:15	12:22	12:45	12:55
12:55	13:15	13:22	13:45	13:55
13:55	14:15	14:22	14:45	14:55
14:55	15:15	15:22	15:45	15:55
15:55	16:15	16:22		

PRODUCTIVITY



Daily Revenue (Hr)	8:00
Daily Revenue (Mi)	140
Daily Trips	9
Avg. Daily Boardings	42
Annual Boardings	10,612
Boardings/Rev Hr	5.3
Boardings/Rev Mi	0.3
Boardings/Trip	4.7



OZARK REGIONAL TRANSIT

490

Route 490 is an Ozark Regional Transit (ORT) commuter fixed route that serves the areas of Fayetteville, Springdale, and Bentonville. The route primarily travels along Interstate I-49, connecting two of NWACC's campuses and the NWA Mall.

SERVICE CHARACTERISTICS

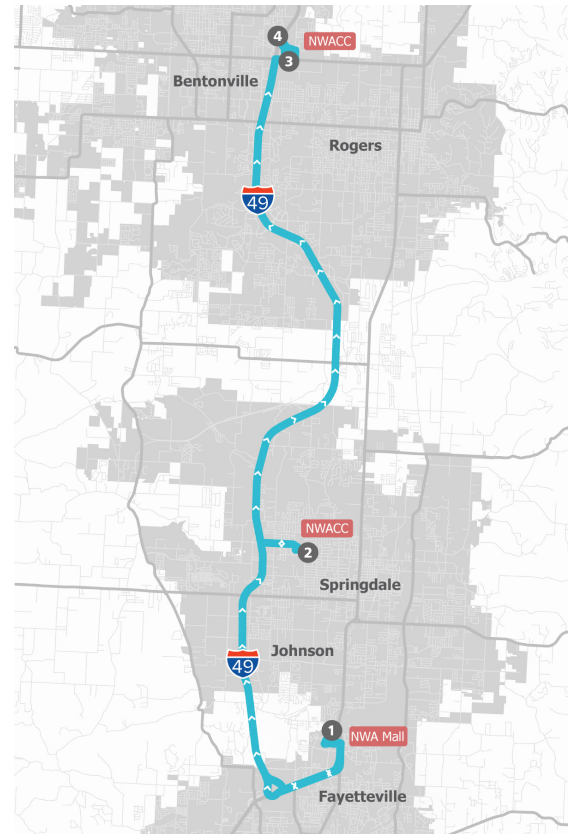
SERVICE DAY	SPAN OF SERVICE	FREQUENCY	DAILY TRIPS
Weekday (M - F)	7:00 to 19:10	90	12



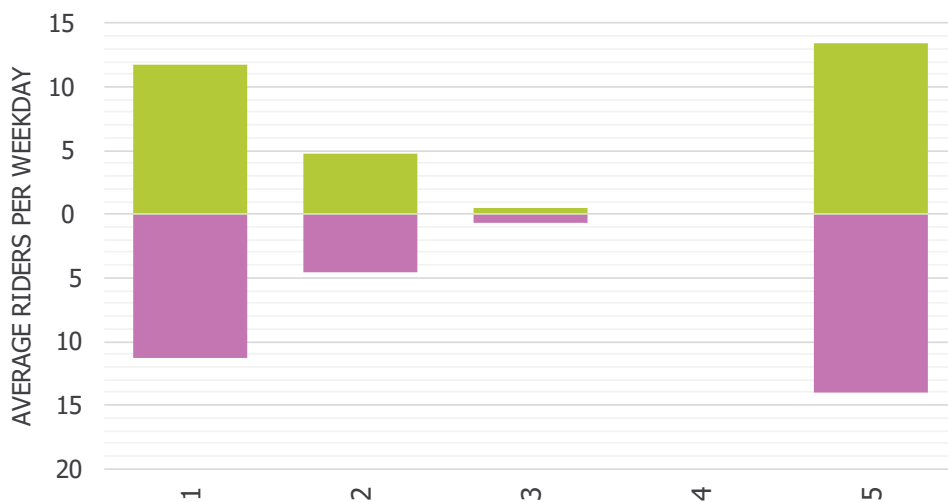
1
Peak Bus



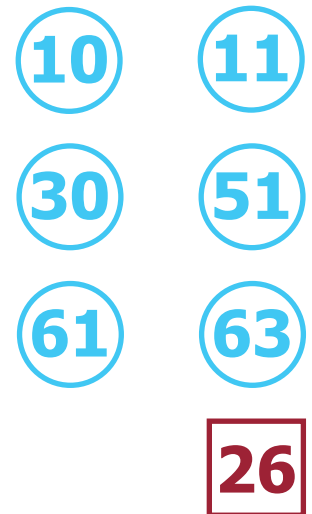
2,786
People & Jobs



RIDERSHIP BY STOP



CONNECTIONS





OZARK REGIONAL TRANSIT

490

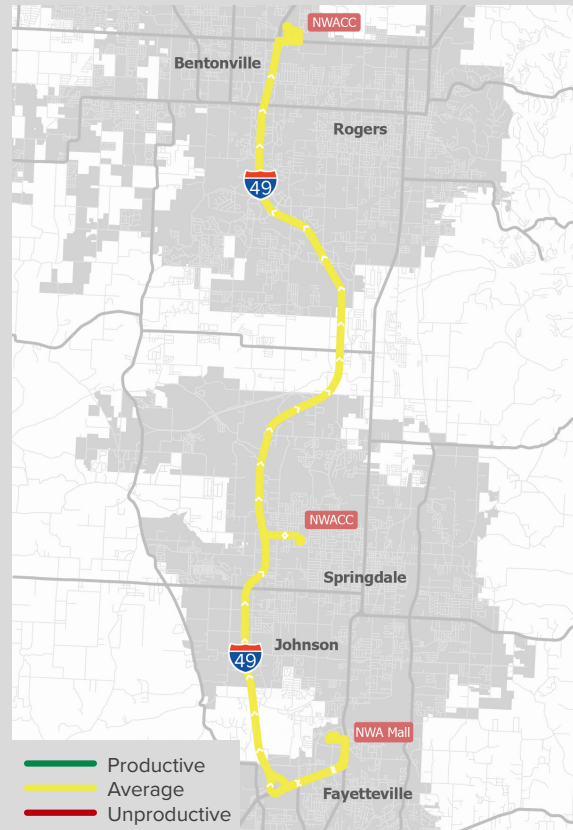
KEY DESTINATIONS

- NWACC Bentonville
- Shewmaker Center
- NWACC Washington County
- NWA Mall

SERVICE TIMEPOINTS

NWA MALL	NWACC WASHINGTON COUNTY CENTER	NWACC BURNS HALL	NWACC BURNS HALL	NWACC WASHINGTON COUNTY CENTER	NWA MALL
7:00	7:15	7:40	7:45	8:10	8:25
8:30	8:45	9:10	9:15	9:40	9:55
10:00	10:15	10:40	10:45	11:10	11:25
OUT OF SERVICE OUT OF SERVICE					
14:45	15:00	15:25	15:30	15:55	16:10
16:15	16:30	16:55	17:00	17:25	17:40
17:45	18:00	18:25	18:30	18:55	19:10

PRODUCTIVITY



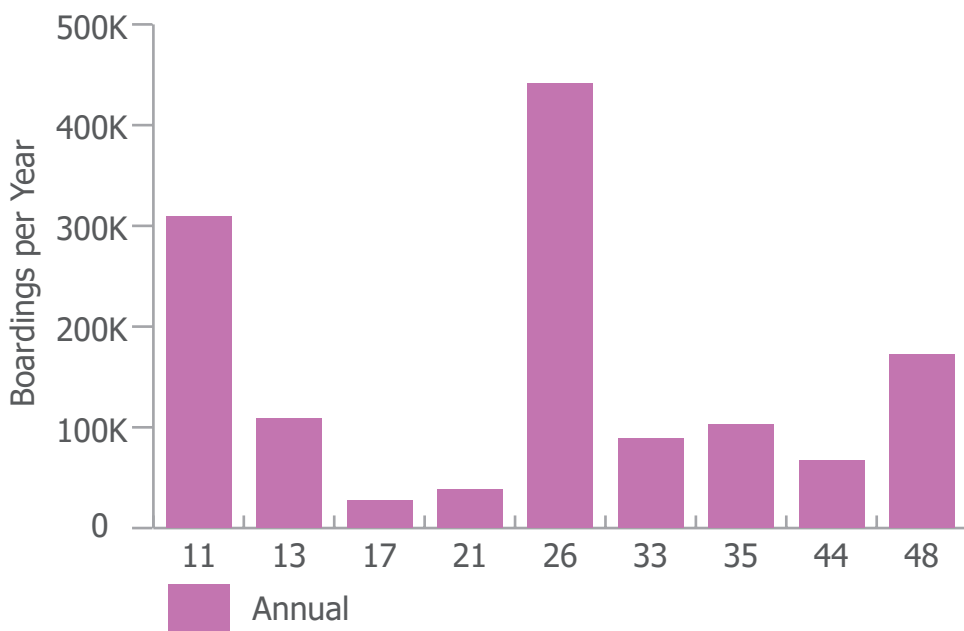
Daily Revenue (Hr)	8:00
Daily Revenue (Mi)	343
Daily Trips	12
Avg. Daily Boardings	185
Annual Boardings	47,146
Boardings/Rev Hr	23.1
Boardings/Rev Mi	0.5
Boardings/Trip	15.4



RAZORBACK TRANSIT

	DAILY REVENUE HOURS	DAILY REVENUE MI	DAILY TRIPS	AVERAGE DAILY BOARDINGS	ANNUAL BOARDINGS	BOARDINGS PER REV HR	BOARDINGS /REV MI	BOARDINGS /TRIP
11	3:29	223	97	1,782	309,254	64.8	8.0	18.4
13	20:47	211	43	578	108,948	27.8	2.7	13.4
17	11:45	75	47	181	26,910	15.4	2.4	3.9
21	14:10	159	27	261	38,425	18.4	1.6	9.7
26	5:16	718	54	1,858	441,576	34.9	2.6	34.4
33	13:10	171	38	459	89,163	34.9	2.7	12.1
35	21:12	323	34	510	102,882	24.1	1.6	15.0
44	23:56	343	49	392	66,639	16.4	1.1	8.0
48	6:27	403	63	964	172,246	31.7	2.4	15.3
RT	216	2,627	452	6,985	1,356,043	29.8	2.8	14.5

RIDERSHIP BY ROUTE





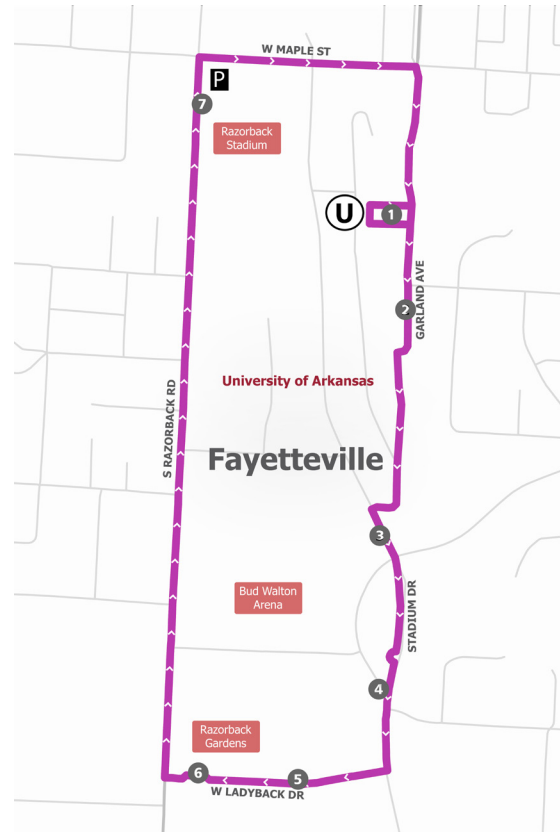
RAZORBACK TRANSIT

11

Route 11 is a Razorback Transit fixed route that operates on the University of Arkansas campus, connecting major points of interest including the Razorback Stadium and many other university facilities, as well as the Garland Center, the Pat Walker Health Center, and Lot 56 (south campus). The route primarily travels along Garland Ave., Ladyback Dr., Razorback Rd., and Maple St. Route 11 begins at Union Station and provides connectivity to several university sporting facilities.

SERVICE CHARACTERISTICS

SERVICE DAY	SPAN OF SERVICE	FREQUENCY	DAILY TRIPS
Weekday (M - F)	6:30 to 18:00	6 / 9	97
Nights	18:00 to 22:27	40	7
Saturday	7:20 to 22:27	40	19



3

Peak Buses



11,617

People & Jobs

RIDERSHIP BY STOP



CONNECTIONS

13

26

48



ALIGHTINGS BOARDINGS



RAZORBACK TRANSIT

11

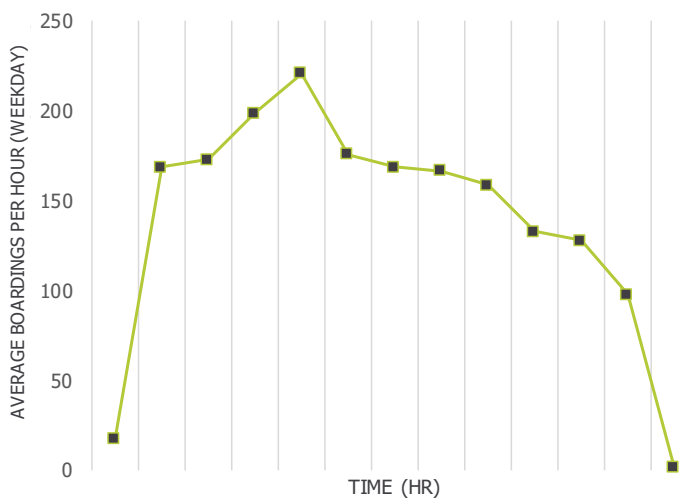
KEY DESTINATIONS

- Donald W. Reynolds Razorback Stadium
- Bud Walton Arena
- Garland Center
- Pat Walker Health Center
- University Recreation - HPER
- Razorback Gardens
- Residence Halls (Pomfret, Gregson, & Gibson Halls)
- University department buildings
- Arkansas Union
- Fayetteville High School
- Razorback Field/Bogle Park
- Lot 56 and other parking facilities

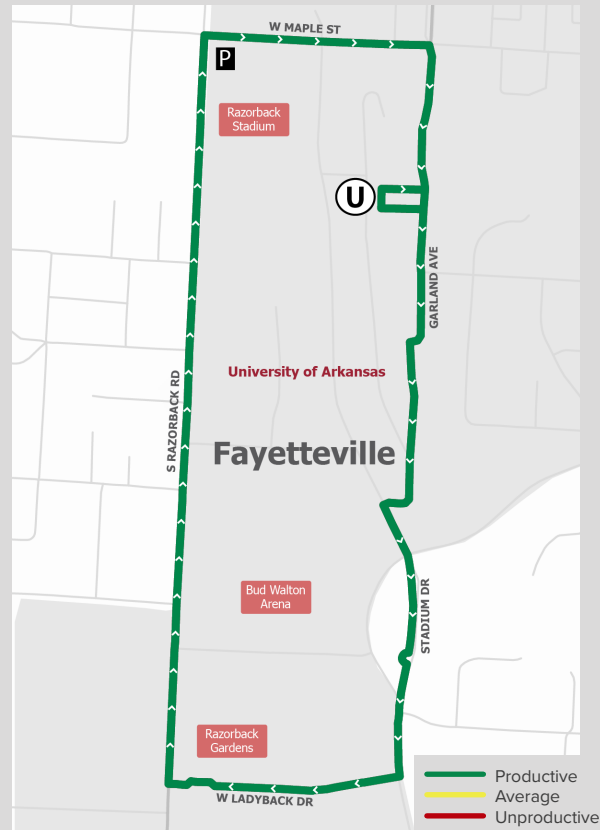
ON-TIME PERFORMANCE

97% On-Time
3% Early
0% Late

RIDERSHIP BY HOUR



PRODUCTIVITY



Daily Revenue (Hr)	3:29
Daily Revenue (Mi)	223
Daily Trips	97
Avg. Daily Boardings	1,782
Annual Boardings	309,254
Boardings/Rev Hr	64.8
Boardings/Rev Mi	8.0
Boardings/Trip	18.4



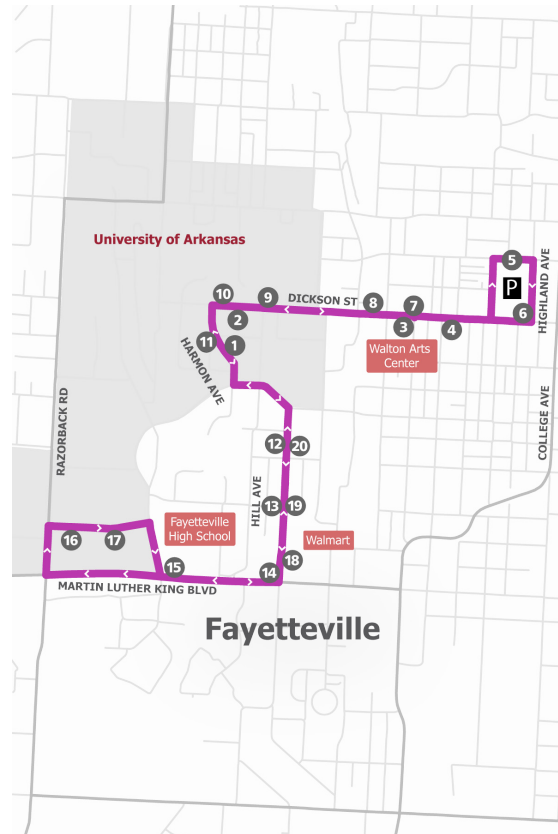
RAZORBACK TRANSIT

13

Route 11 is a Razorback Transit fixed route that operates on the University of Arkansas campus, connecting major points of interest including the Razorback Stadium and many other university facilities, as well as the Garland Center, the Pat Walker Health Center, and Lot 56 (south campus). The route primarily travels along Garland Ave., Ladyback Dr., Razorback Rd., and Maple St. Route 11 begins at Union Station and provides connectivity to several university sporting facilities.

SERVICE CHARACTERISTICS

SERVICE DAY	SPAN OF SERVICE	FREQUENCY	DAILY TRIPS
Weekday (M - F)	7:00 to 18:14	15 / 30	39
Nights	18:30 to 22:09	60	4
Saturday	7:30 to 22:09	30 / 60	23



2

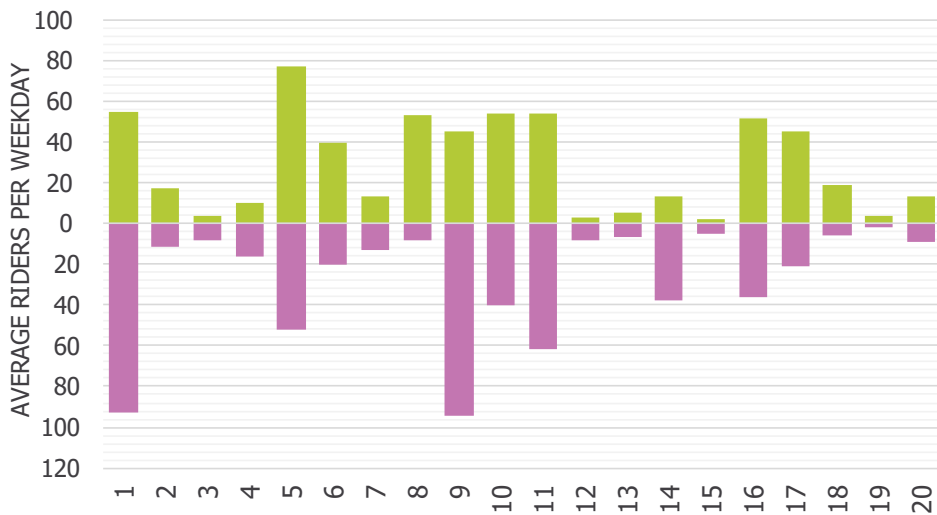
Peak Buses



14,889

People & Jobs

RIDERSHIP BY STOP



ALIGHTINGS BOARDINGS

CONNECTIONS

11

44

48



RAZORBACK TRANSIT

13

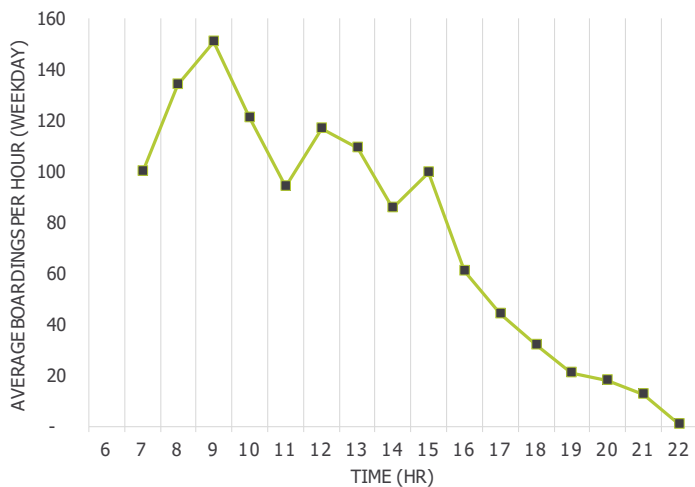
KEY DESTINATIONS

- Campus buildings and amenities adjacent to Harmon Ave. and Dickson St.
- Dickson St. retail and dining
- The Walton Arts Center
- The U.S. Postal Service
- Collier Drug-Dickson
- Washington County Courthouse
- UMC Garage
- Walmart Neighborhood Market
- Fayetteville High School
- Razorback Field/Bogle Park
- Lot 56

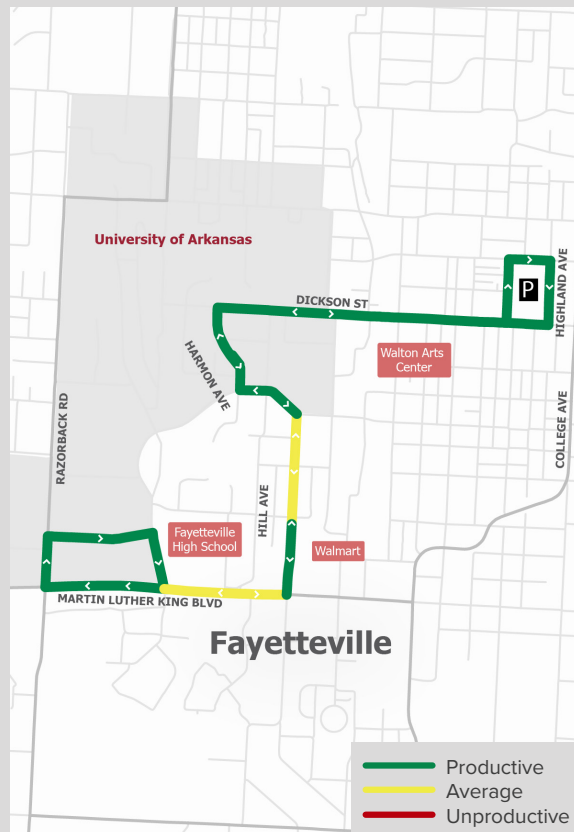
ON-TIME PERFORMANCE

70% On-Time **30%** Early **0%** Late

RIDERSHIP BY HOUR



PRODUCTIVITY



Daily Revenue (Hr)	20:47
Daily Revenue (Mi)	211
Daily Trips	43
Avg. Daily Boardings	578
Annual Boardings	108,948
Boardings/Rev Hr	27.8
Boardings/Rev Mi	2.7
Boardings/Trip	13.4



RAZORBACK TRANSIT

17

Route 17 is a Razorback Transit fixed route that operates between the University of Arkansas and parts of Fayetteville east of campus, connecting major points of interest including the Walton Arts Center, Fayetteville Public Library, and Hillcrest Towers. The route primarily travels along Maple St., West Ave., Dickson St., and Garland Ave., with an extension down School Ave. Route 17 provides connectivity to those coming from the downtown Fayetteville area with Union Station in the center of campus.

SERVICE CHARACTERISTICS

SERVICE DAY	SPAN OF SERVICE	FREQUENCY	DAILY TRIPS
Weekday (M - F)	6:30 to 18:00	15	47
Nights	--	--	--
Saturday	--	--	--



1

Peak Bus

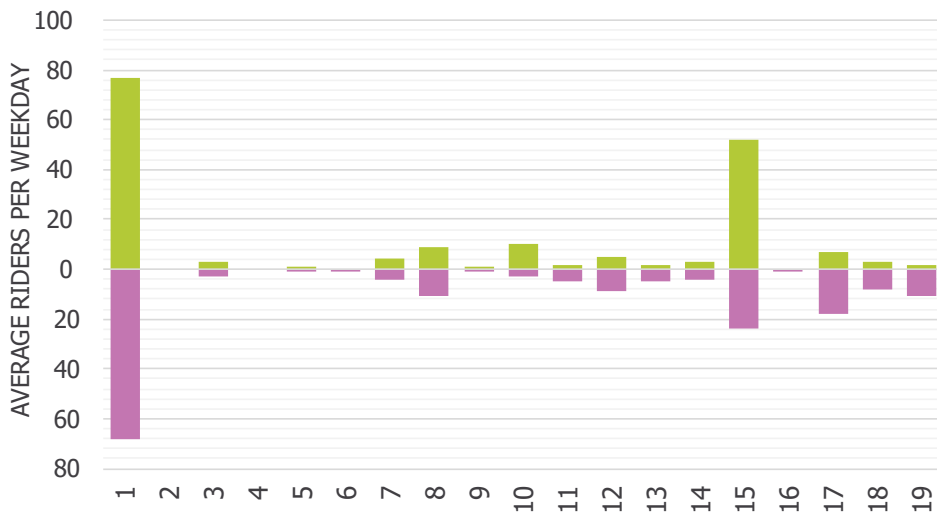


28,572

People & Jobs



RIDERSHIP BY STOP



ALIGHTINGS BOARDINGS

CONNECTIONS





RAZORBACK TRANSIT

17

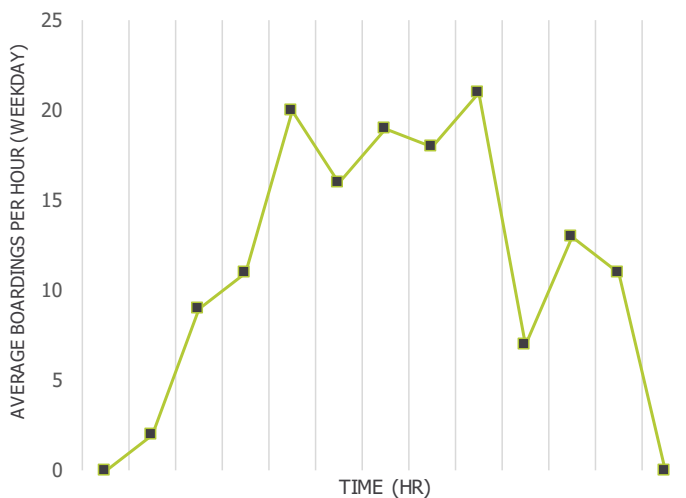
KEY DESTINATIONS

- Hillcrest Towers
- Dickson School
- The Walton Arts Center
- Dickson St. retail and dining
- Fayetteville Public Library
- Downtown Fayetteville Square
- University department buildings
- Residence Halls (Pomfret, Gregson, & Gibson Halls)

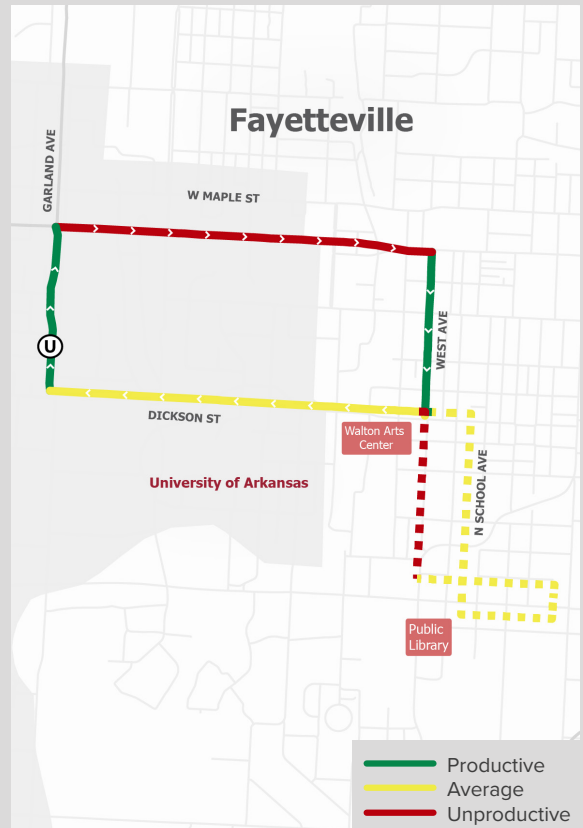
ON-TIME PERFORMANCE

80% On-Time **19%** Early **1%** Late

RIDERSHIP BY HOUR



PRODUCTIVITY



Daily Revenue (Hr)	11:45
Daily Revenue (Mi)	75
Daily Trips	47
Avg. Daily Boardings	181
Annual Boardings	26,910
Boardings/Rev Hr	15.4
Boardings/Rev Mi	2.4
Boardings/Trip	3.9



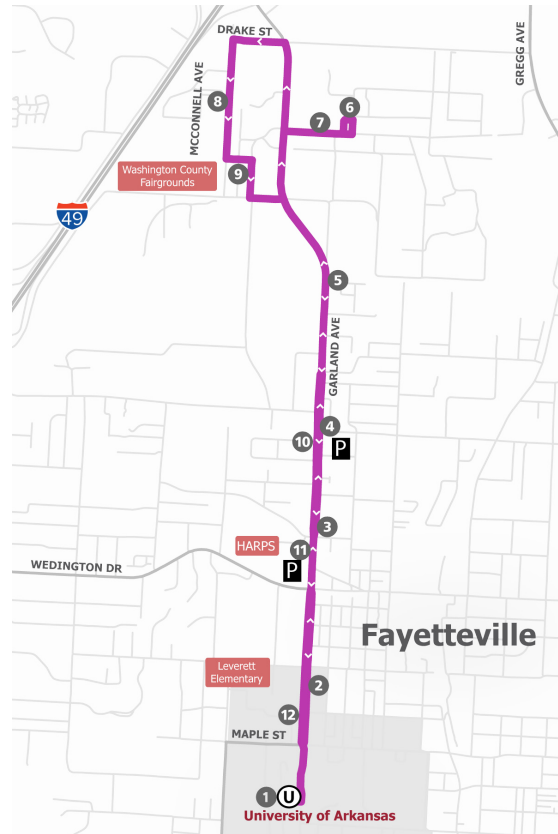
21

RAZORBACK TRANSIT

Route 21 is a Razorback Transit fixed route that operates between the University of Arkansas and parts of Fayetteville north of campus, connecting major points of interest including Washington County Fairgrounds, Harps Food Store, and Garland Avenue Parking Garage (north campus). The route primarily travels along Garland Ave., Drake St., and McConnell Ave. Route 21 provides connectivity to campus for those coming from north Fayetteville with the Fair Park stop and Union Station to the south.

SERVICE CHARACTERISTICS

SERVICE DAY	SPAN OF SERVICE	FREQUENCY	DAILY TRIPS
Weekday (M - F)	7:00 to 18:00	30	22
Nights	18:00 to 22:39	60	5
Saturday	7:00 to 22:39	30 / 60	24



1

Peak Bus



12,809

People & Jobs

CONNECTIONS

RIDERSHIP BY STOP



ALIGHTINGS BOARDINGS





RAZORBACK TRANSIT

21

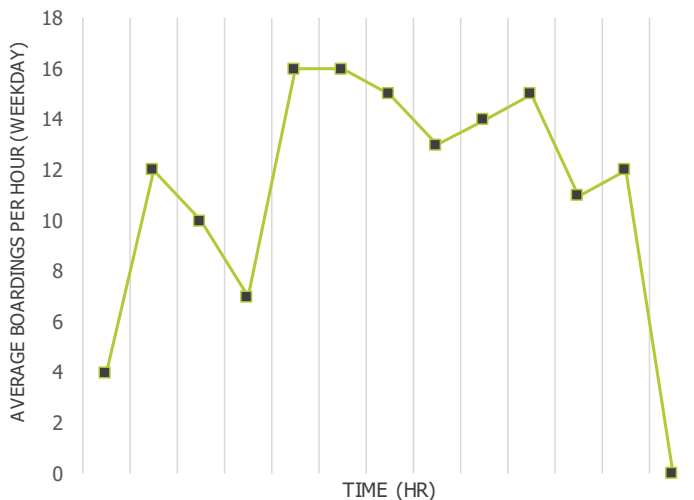
KEY DESTINATIONS

- Washington County Fairgrounds
- Harps Food Store and retail/dining nearby
- Leverett Elementary
- Lot 40A, 40, & 37
- Garland Avenue Parking Garage
- Arkansas Geological Survey

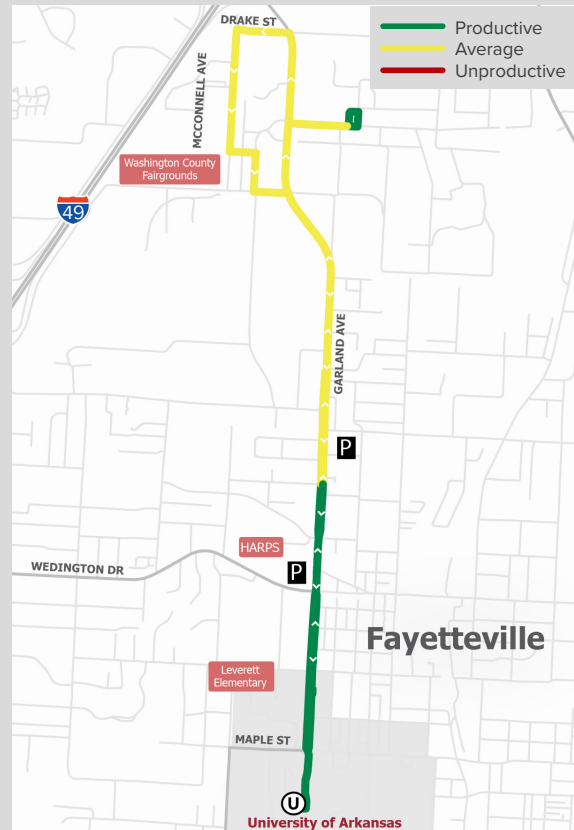
ON-TIME PERFORMANCE

81% On-Time **18%** Early **1%** Late

RIDERSHIP BY HOUR



PRODUCTIVITY



Daily Revenue (Hr)	14:10
Daily Revenue (Mi)	159
Daily Trips	27
Avg. Daily Boardings	261
Annual Boardings	38,425
Boardings/Rev Hr	18.4
Boardings/Rev Mi	1.6
Boardings/Trip	9.7



RAZORBACK TRANSIT

Route 21 is a Razorback Transit fixed route that operates between the University of Arkansas and parts of Fayetteville north of campus, connecting major points of interest including Washington County Fairgrounds, Harps Food Store, and Garland Avenue Parking Garage (north campus). The route primarily travels along Garland Ave., Drake St., and McConnell Ave. Route 21 provides connectivity to campus for those coming from north Fayetteville with the Fair Park stop and Union Station to the south.

SERVICE CHARACTERISTICS

SERVICE DAY	SPAN OF SERVICE	FREQUENCY	DAILY TRIPS
Weekday (M - F)	6:15 to 18:29	15	46
Nights	18:00 to 22:39	30	8
Saturday	7:00 to 22:39	30 / 60	27



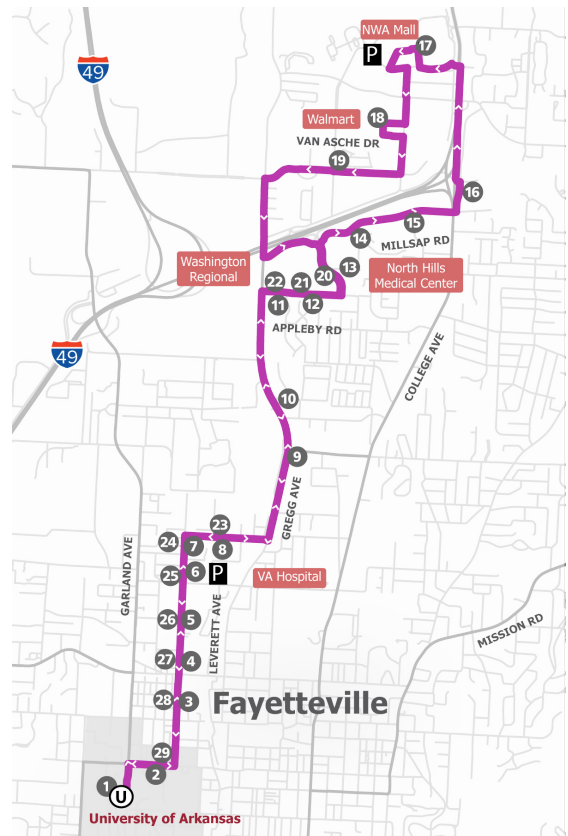
5

Peak Buses



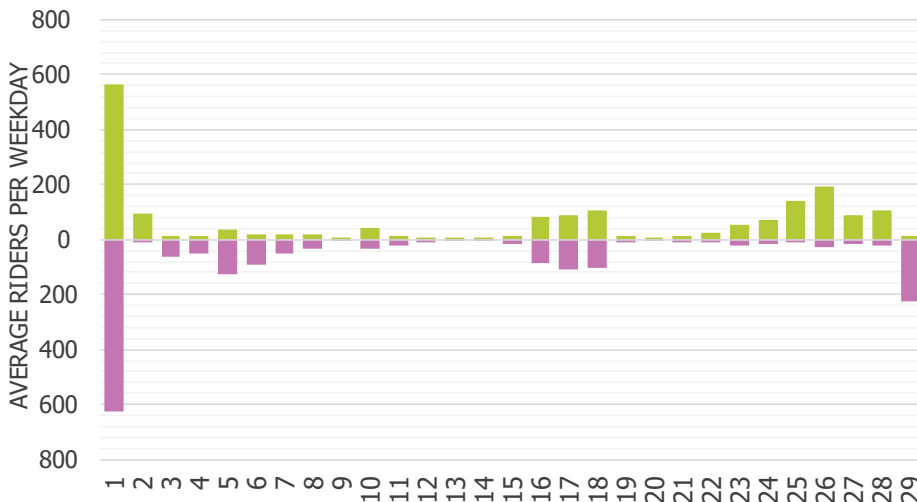
25,105

People & Jobs



CONNECTIONS

RIDERSHIP BY STOP



ALIGHTINGS BOARDINGS





RAZORBACK TRANSIT

26

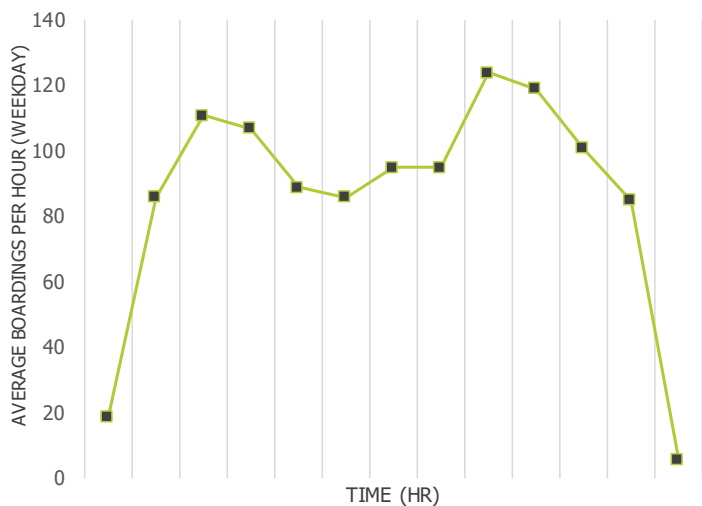
KEY DESTINATIONS

- Washington Regional Medical
- North Hills Medical Center
- Uptown Campus
- Walmart
- Target
- NWA Mall (park and ride)

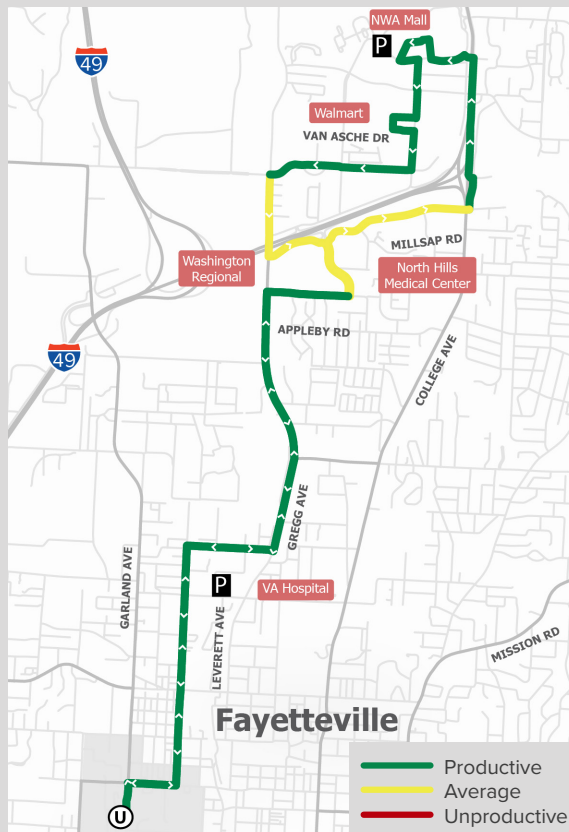
ON-TIME PERFORMANCE

71% On-Time **29%** Early **0%** Late

RIDERSHIP BY HOUR



PRODUCTIVITY



Daily Revenue (Hr)	5:16
Daily Revenue (Mi)	718
Daily Trips	54
Avg. Daily Boardings	1,858
Annual Boardings	441,576
Boardings/Rev Hr	34.9
Boardings/Rev Mi	2.6
Boardings/Trip	34.4



RAZORBACK TRANSIT

33

Route 33 is a Razorback Transit fixed route that operates between the University of Arkansas and parts of Fayetteville west of campus, connecting major points of interest including the Campus Health Center, the Park and Ride at Garland Ave. & Holly St., and Washington Plaza. The route primarily travels along Garland Ave., Mt Comfort Rd. and Dean St., Porter Rd., and Wedington Dr. Route 33 provides connectivity to a large residential area north of campus with the Asbell Park stop to the center of campus at Union Station.

SERVICE CHARACTERISTICS

SERVICE DAY	SPAN OF SERVICE	FREQUENCY	DAILY TRIPS
Weekday (M - F)	6:26 to 18:29	20 / 30	31
Nights	18:20 to 22:34	40	7
Saturday	7:00 to 22:34	40	24



1

Peak Bus



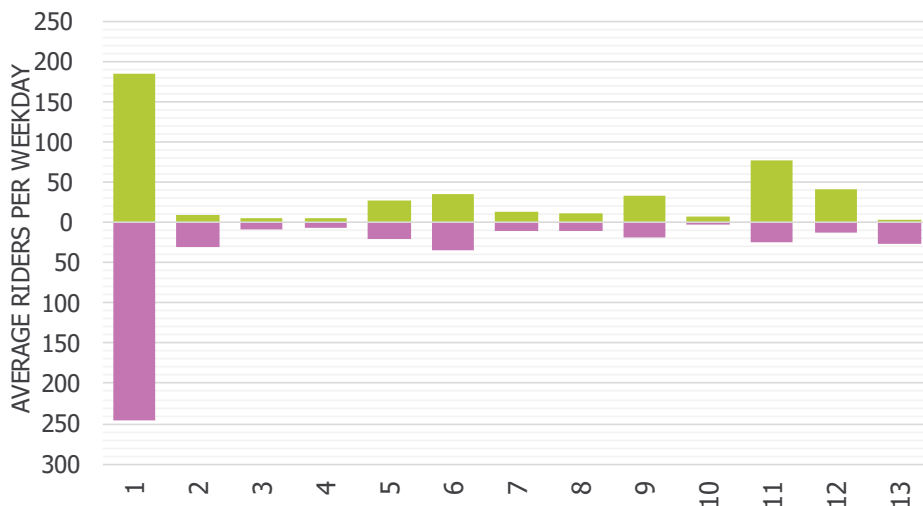
12,811

People & Jobs



CONNECTIONS

RIDERSHIP BY STOP



ALIGHTINGS BOARDINGS

21

35

48





RAZORBACK TRANSIT

33

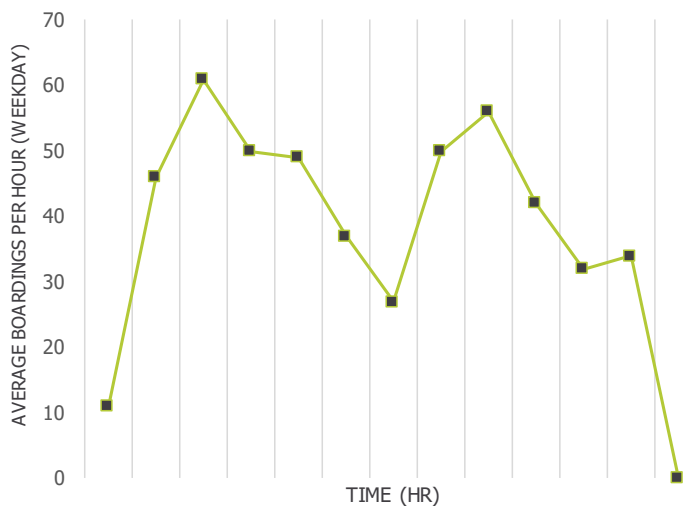
KEY DESTINATIONS

- Campus Health Center
- Park and Ride at Garland Ave. & Holly St.
- Washington Plaza (Park)
- Residential areas surrounding Asbell Park
- Grocery and dining at Garland & Wedington

ON-TIME PERFORMANCE

68% On-Time **32%** Early **0%** Late

RIDERSHIP BY HOUR



PRODUCTIVITY



Daily Revenue (Hr)	13:10
Daily Revenue (Mi)	171
Daily Trips	38
Avg. Daily Boardings	459
Annual Boardings	89,163
Boardings/Rev Hr	34.9
Boardings/Rev Mi	2.7
Boardings/Trip	12.1



RAZORBACK TRANSIT

35

Route 35 is a Razorback Transit fixed route that operates between the University of Arkansas and parts of Fayetteville west of campus, connecting major points of interest including the Walmart Market, Harps Food Store, and a Park and Ride at the Links. The route primarily travels along Garland Ave., Wedington Dr., Persimmon St., and Ruppel Rd. Route 35 provides connectivity to those coming from outside of the campus area with the Park and Ride at the Links stop to the west and the Union Station stop to the east.

SERVICE CHARACTERISTICS

SERVICE DAY	SPAN OF SERVICE	FREQUENCY	DAILY TRIPS
Weekday (M - F)	6:40 to 18:07	20 / 30	27
Nights	18:10 to 22:49	40	7
Saturday	6:50 to 22:49	40	24



2

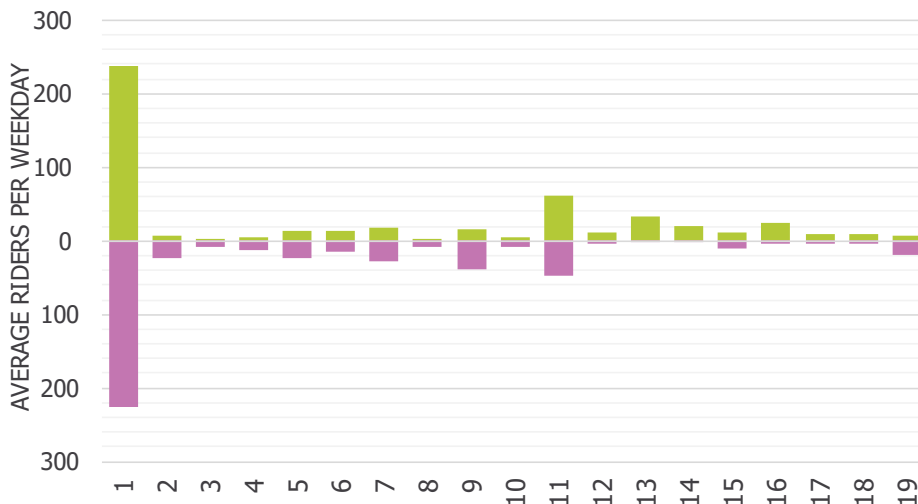
Peak Buses



14,783

People & Jobs

RIDERSHIP BY STOP



CONNECTIONS

21

33

48



ALIGHTINGS BOARDINGS



RAZORBACK TRANSIT

35

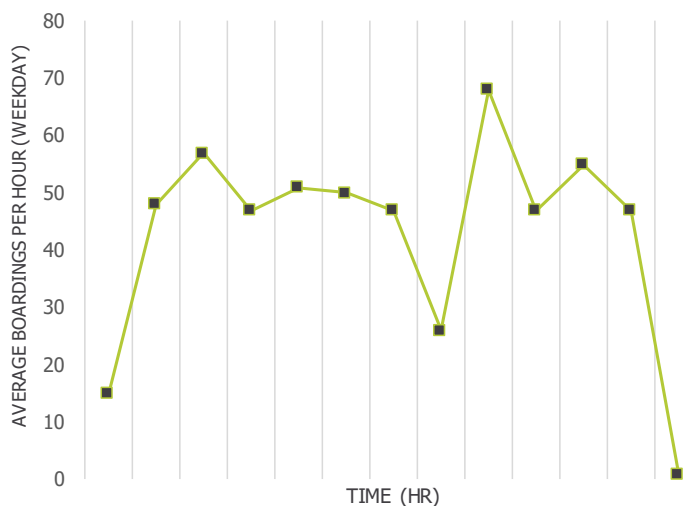
KEY DESTINATIONS

- Campus Health Center
- Park and Ride at Harps
- Walmart Market
- Boys & Girls Club
- Walgreens
- Park and Ride at the Links
- Residential areas such as the Links
- Dining and retail along Wedington Dr.
- Campus buildings surrounding Union Station

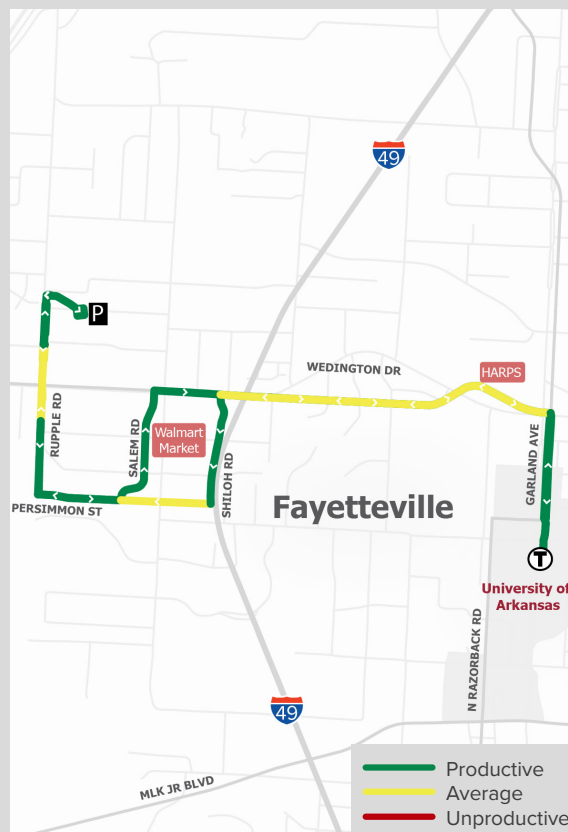
ON-TIME PERFORMANCE

64% On-Time **36%** Early **0%** Late

RIDERSHIP BY HOUR



PRODUCTIVITY



Daily Revenue (Hr)	21:12
Daily Revenue (Mi)	323
Daily Trips	34
Avg. Daily Boardings	510
Annual Boardings	102,882
Boardings/Rev Hr	24.1
Boardings/Rev Mi	1.6
Boardings/Trip	15.0



RAZORBACK TRANSIT

44

Route 44 is a Razorback Transit fixed route that operates between the University of Arkansas and parts of Fayetteville west of campus, connecting major points of interest including the Walmart, Westgate Shopping Center, and ALLPS Alternative School. The route primarily travels along Stadium Dr., Razorback Rd., and Martin Luther King Jr Blvd., as well as making a loop around the ALLPS Alternative School. Route 44 provides connectivity to those coming from outside of the campus area with the Walmart stop to the west and Union Station to the east.

SERVICE CHARACTERISTICS

SERVICE DAY	SPAN OF SERVICE	FREQUENCY	DAILY TRIPS
Weekday (M - F)	6:30 to 18:00	15 / 30	36
Nights	18:00 to 22:39	30	13
Saturday	7:30 to 22:39	30	28



2

Peak Buses



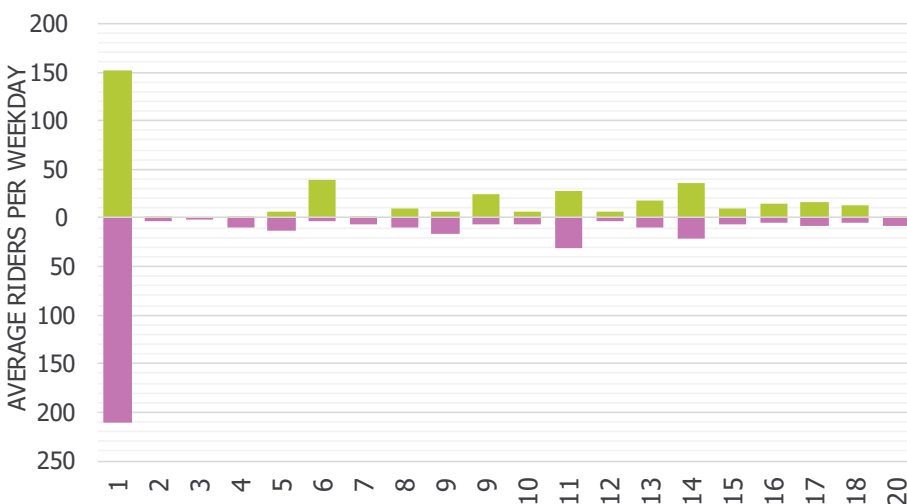
12,050

People & Jobs



CONNECTIONS

RIDERSHIP BY STOP



ALIGHTINGS BOARDINGS

48





RAZORBACK TRANSIT

44

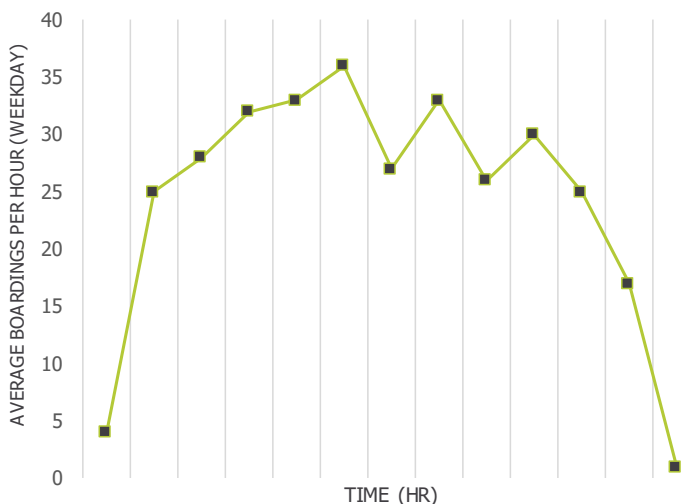
KEY DESTINATIONS

- > Walmart
- > Westgate Shopping Center
- > ALLPS Alternative School

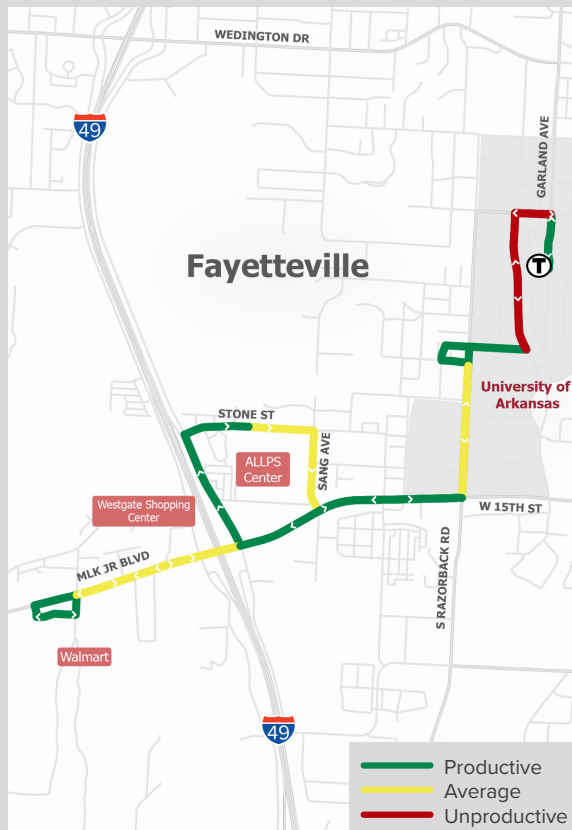
ON-TIME PERFORMANCE

50% On-Time **48%** Early **2%** Late

RIDERSHIP BY HOUR



PRODUCTIVITY



Daily Revenue (Hr)	23:56
Daily Revenue (Mi)	343
Daily Trips	49
Avg. Daily Boardings	392
Annual Boardings	66,639
Boardings/Rev Hr	16.4
Boardings/Rev Mi	1.1
Boardings/Trip	8.0



RAZORBACK TRANSIT

48

Route 48 is a Razorback Transit fixed route that operates between the University of Arkansas and parts of Fayetteville south of campus, connecting major points of interest including the Razorback Stadium, Baum Stadium, and UARK Remote Parking Lot 99. The route primarily travels along Garland Ave., Razorback Rd., and Beechwood Ave. Route 48 provides connectivity to those coming from outside of the campus area with the Lot 99 (Beechwood) stop to the south and Union Station to the north.

SERVICE CHARACTERISTICS

SERVICE DAY	SPAN OF SERVICE	FREQUENCY	DAILY TRIPS
Weekday (M - F)	6:15 to 18:14	10 / 15	54
Nights	18:00 to 22:39	30	9
Saturday	7:00 to 22:39	30	28



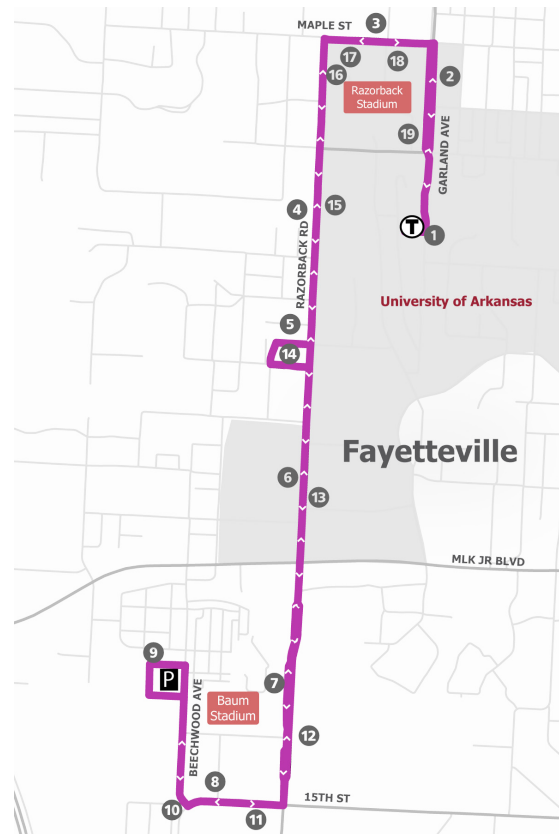
3

Peak Buses



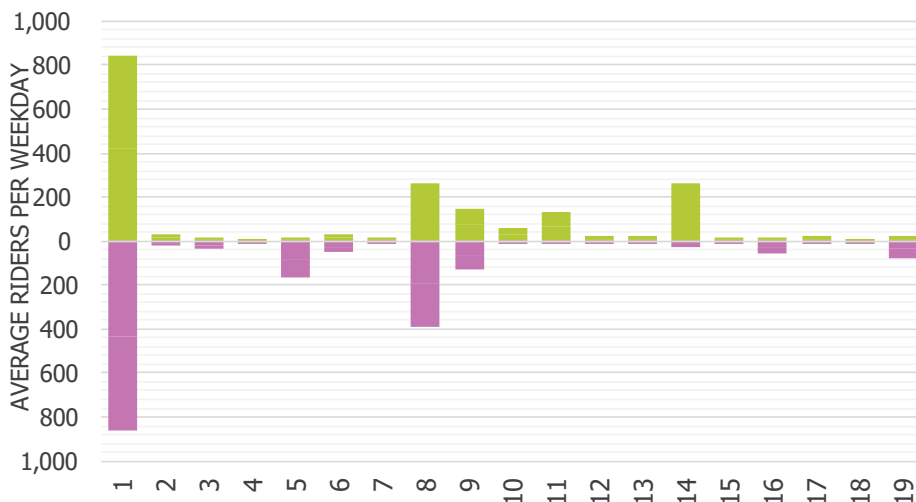
12,277

People & Jobs



CONNECTIONS

RIDERSHIP BY STOP



BOARDINGS
ALIGHTINGS

11

13

35





RAZORBACK TRANSIT

48

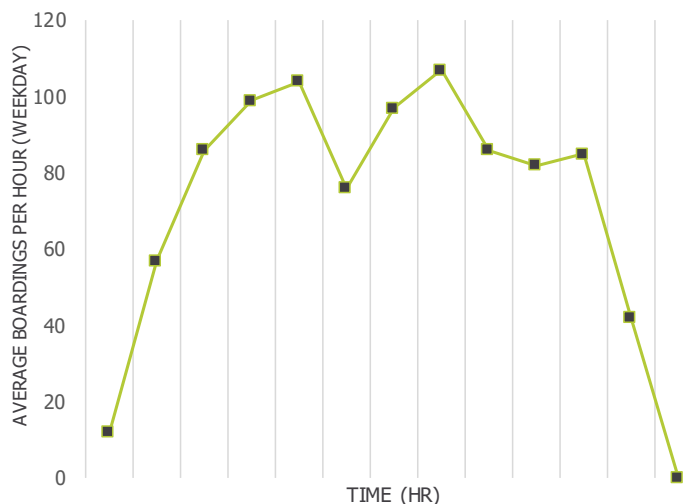
KEY DESTINATIONS

- Razorback Stadium
- Baum Stadium
- HPER - University Recreation
- Pomfret Hall
- UARK Remote Parking Lot 99

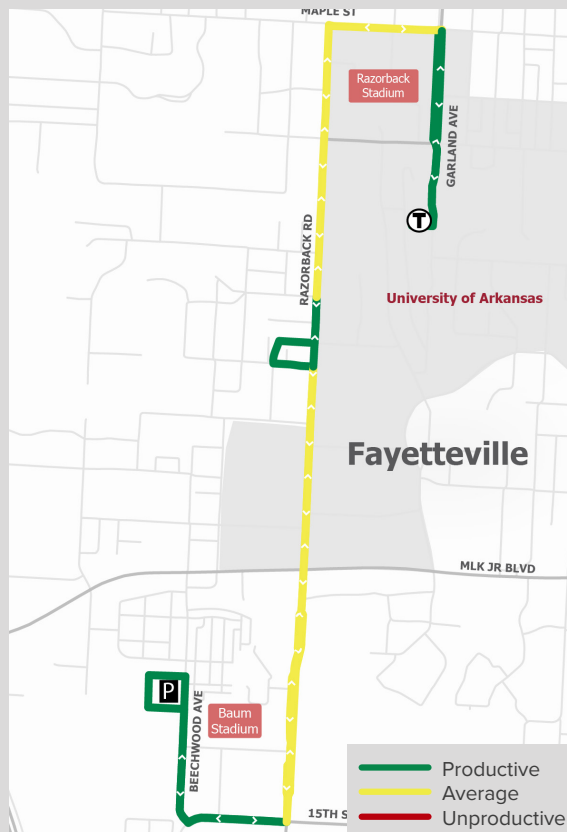
ON-TIME PERFORMANCE

62% On-Time **38%** Early **0%** Late

RIDERSHIP BY HOUR



PRODUCTIVITY



Daily Revenue (Hr)	6:27
Daily Revenue (Mi)	403
Daily Trips	63
Avg. Daily Boardings	964
Annual Boardings	172,246
Boardings/Rev Hr	31.7
Boardings/Rev Mi	2.4
Boardings/Trip	15.3